



## INFORME ANUAL 2023 SEBRANDO ESPERANZA



### Fondo para la Paz IAP

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## We are Fondo para la Paz

A development agency that, since 1994, has contributed to sustainably improving the living conditions of predominantly indigenous rural communities. We expand the capabilities and opportunities of communities in Mexico facing poverty and extreme poverty.

The fruits we harvest today are the result of the seeds of effort we have planted over the past 29 years.

Each achievement reflects the commitment of individuals, institutions, companies, and governments that work tirelessly in the field of development in our country.





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Message from the Board of Trustees and General Management



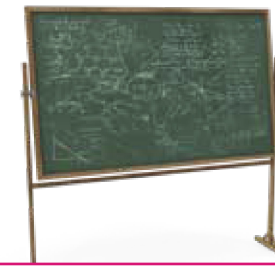
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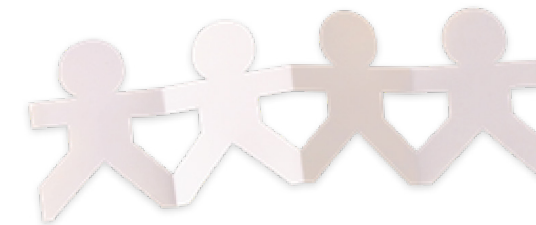
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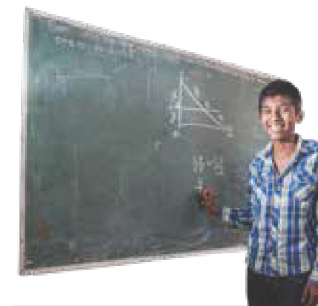
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## Message from the Board of Trustees and General Management

This year we have witnessed an inspiring journey, full of challenges and achievements, but above all, the unwavering commitment of the communities.

We deeply thank each person for being a fundamental part of this journey. Your support has been the fertilizer that has nourished our roots and has allowed hope to flourish in the hearts of thousands of people who live in the more than 100 communities where we are present.

In 2023, we will continue working to combat poverty, inequality and inequity. Every effort, every project, every initiative has been a step forward in building a more just and prosperous future for all people.

For 29 years, we have laid down solid roots for change and we are reaping the rewards, but there is still much to do. The solidarity of all the organizations, companies, volunteers, and people who support us and drive our mission; inspires us to continue forward, **Sowing Hope**.

From the bottom of our hearts, we extend our sincere gratitude, knowing that every seed we plant today will be the harvest of a better tomorrow.

With gratitude and love  
Gabriela Gout, President of the Board of Trustees and  
Magali Jauregui, General Director





# Impact Summary

## 5 States

## 7 Regions

1. Campeche CO Photography
2. Chiapas CO Pantelhó
3. Oaxaca CO Chinanta / CO Mixteca / CO Costa
4. San Luis Potosí CO Huasteca
5. Veracruz CO Zongolica

## 8 Indigenous groups



## 110 Communities



**4,780**



people received specialized training

**76**

Community water committees carried out training processes



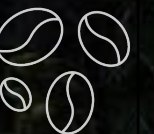
## 1 Wetland

It was built in the Ley de Fomento community, in Campeche



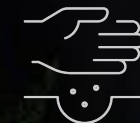
**20,220**

new coffee plants planted



## 12 civil cases

for the regularization of land ownership



## 57 SCALLs built

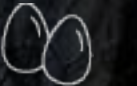
for access to water of 11,000, 17,000 and 50,000 liters



**+38**

thousand

Cage-free chicken eggs were marketed to a national restaurant chain



We participated in **more than 20** events, fairs and meetings



**18** Flagship Communities  
Badge in 6 Operations Centers

## 390 new recurring donors

They join the 2,443 donors who were already part of our community



## 60 alliances

National and international consolidated



**202 tons**

coffee were sold at a fair price, under a well-known international brand, exceeding their usual cost by more than 30%.





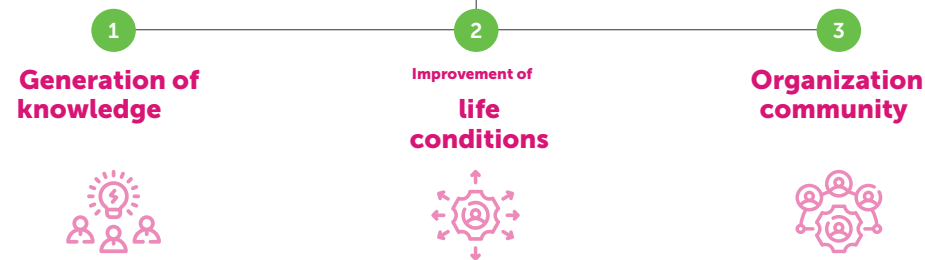
# Working model and population coverage

At Fondo para la Paz (FPP) we focus on improving living conditions and strengthening the organizational processes of the communities in which we operate through the Sustainable Community Development Program (PDCS).

This programme is based on reflection and participation by the local population to define the desired change, promoting self-management, cohesion and a vision of sustainable development.

Our goal is to develop skills so that communities can influence local public policy, establish regional links and work towards a more just, peaceful and prosperous Mexico.

## We manage change through three strategic axes



At Fondo para la Paz we facilitate processes that allow for the consolidation of cohesive, self-managed communities with a sustainable vision.

## Sustainable Development Goals

We remain firmly committed to the 2030 Agenda. Through our Sustainable Community Development Program, we lead concrete actions to contribute to ending poverty, fighting inequality and injustice, as well as sustainable water management to achieve inclusive, resilient and sustainable communities.

**Objective 1**  
End poverty in all its forms everywhere.



**Objective 6**  
Ensure availability and sustainable management of water and sanitation for all.



**Objective 10**  
Reduce inequality within and among countries.



**Objective 11**  
Make cities and human settlements inclusive, safe, resilient and sustainable.



We recognize that these Objectives are essential to cultivating peace, transcending the barriers of birthplace and individual circumstances.

## Coverage

In 2023, we renew our commitment to the development of communities that are like seeds of the earth, spread across the states of:

- **Campeche**
- **Chiapas**
- **Oaxaca**
- **San Luis Potosi**
- **Veracruz**

We work tirelessly to sow opportunities and cultivate dreams in 110 localities, where the roots of more than 30,000 people belonging to 8 indigenous groups flourish.

Projects are a harvest of hope, where each transformed life is a fruit that we celebrate.





# Knowledge generation

At the heart of our work is a deep-rooted commitment to working closely with communities, drawing on their vast knowledge and experience.

From the first step to the last, we cultivate a constant dialogue and encourage a fluid exchange of knowledge. We recognize and value local livelihoods, outlining innovative actions that resonate in every corner. We consolidate participation mechanisms that guarantee continuous feedback, thus feeding a virtuous cycle of improvement.

Through this integrated process, communities are empowered, acquiring the tools necessary to influence issues that affect their lives and environments.

Throughout this year, we have addressed a variety of topics, from training in conservation agriculture to promoting human rights and community water management.

Our goal is to strengthen the capacities of communities to influence priority issues, promoting collective and sustainable learning that benefits both the public and community levels.



**+4,780** People received specialized training



**+80** Training plans of formation, teaching and comprehensive development in topics such as

- Environment
- Human Rights
- Water and Sanitation
- Microenterprises
- Life Skills
- Women's Empowerment



**+11 Collaborations** with organizations, companies or institutions





# Community organization

The promotion of community organization, as well as the identification and strengthening of the capacities of leaders at the community level, encourages the consolidation of a participatory scheme for the resolution of common problems that will lead to the formation of a solid community organization that, through its participation in networks, can influence the local and regional public sphere.

Active participation in forums, training and educational processes are fundamental pillars for strengthening community organization. These instances provide spaces for the exchange of knowledge, the development of skills and the construction of support networks.





Likewise, fairs, exchanges and community events are valuable opportunities to promote integration and social cohesion, fostering a sense of belonging and community identity.

- Participation in the discussion** on Community Water Management in the Senate of the Mexican Republic

**Participation in Intersectoral Meeting** on Community Water Management in Veracruz and Calakmul

**Creation of the Tequila Intersectoral Corridor** for the conservation of the micro-basin of the Río Blanco in the Sierra Zongolica




**12 Diagnostics** of Community Organizations for Water Services and Sanitation updated



**76 Community Committees** of water carried out training processes

**1 wetland** It was built in the Ley de Fomento community, in Campeche

**12 civil cases** for the regularization of land ownership







# Improving living conditions

Just as planting requires preparing the land, planting the right seeds and caring for them until harvest, community development requires adequate preparation of the environment, planting local resources and continuous care of the projects until they bear fruit.



The satisfaction of basic needs can be compared to harvesting, where effort and planning result in the production of desired products. Similarly, when communities manage to satisfy their basic needs, they experience a harvest of well-being and prosperity.

The seed of change germinates in the implementation of productive projects and ventures, which, like plants, require constant care and attention to reach their full potential.

Just as in agriculture the cultivation of local varieties adapted to the environment is promoted, in community development the use of local resources and the

appreciation of ancestral traditions and knowledge. These resources, such as native seeds, are the basis for long-term sustainability, as they are rooted in the land and culture of the community.

The roots of our projects are nourished by the commitment and active participation of the community, as well as the effective leadership of those who guide the process.



**20,220**  
new coffee plants  
were planted.



**15,696**  
trees planted.



**45 producers**  
received equipment and tools to replicate successful production techniques to increase the yields and productivity of their plots.



**30**  
energy-saving stoves built.



**2 dining rooms**  
at schools were built to serve more than 500 students.



**57 SCALLs** built with 11,000, 17,000 and 50,000 liters to provide access to water.



**69** water collection systems were rehabilitated.



**10** laundry and/or sink systems were built.



**6** double-chamber dry toilets built.



**5** tons of nutritional packets for coffee.



**202** tons of coffee were sold.



**40** structures used for the safe and efficient storage of grains and other agricultural products were delivered.



**8** rural entrepreneurship projects of collective initiatives received support.



**10** improved piloncillo ovens were built.



**+38,000** cage-free chicken eggs were sold to a national restaurant chain.



Participation in **4** sales exhibitions with community products such as honey, textiles, fruits and vegetables.



**Two** community murals were painted on the theme "Children's Rights."



**4** classrooms were rehabilitated.



**+700** girls, boys and adolescents received school kits for classroom and sports activities.

# Participation in events and public spaces

Discussion: Community Water Management, Experiences and Realities in the Chamber of Deputies.	Peninsular Meeting of FAPY Projects. Agroecological Exchange	Intersectoral listening forum for the conservation of the Río Blanco micro-basin.	Regional Forum The role of emotions in the prevention of gender-based violence.	Exchange of experiences between water committees and the Calakmul Municipal Drinking Water and Sewerage System (SMAPAC).	Third Forum on Scientific Research and Technological Development of the Yucatan Peninsula and the Mesoamerican Reef System Ecoregion 2023.
Creation of the Tequila Intersectoral Corridor for the conservation of the Río Blanco micro-basin of the Sierra Zongolica.	Rural Microenterprise Fair.	Campeche State Forum on Environmental Education 2023.	Exchange of experiences with CEDICAM on the management of biofactories and soil health analysis.	Meeting on Women and Corn	5th Seed and Biodiversity Fair.
Intersectoral Meeting on Community Water Management in Calakmul.	National Bee Day Fair.	Peninsular Forum on Community Water Management held in Valladolid, Yucatan, organized by Centinelas del Agua.			XXVII extraordinary session of the Yucatan Peninsula Basin Council
State Intersectoral Meeting on Community Water Management together with the OCSAS of Veracruz.	Peninsular Ecotechnologies Fair: Alternatives for our daily lives.	Regional Forum on Environmental Education of the Yucatan Peninsula 2023.			
	Listening Forum Promoting community management of water and sanitation in Calakmul.				



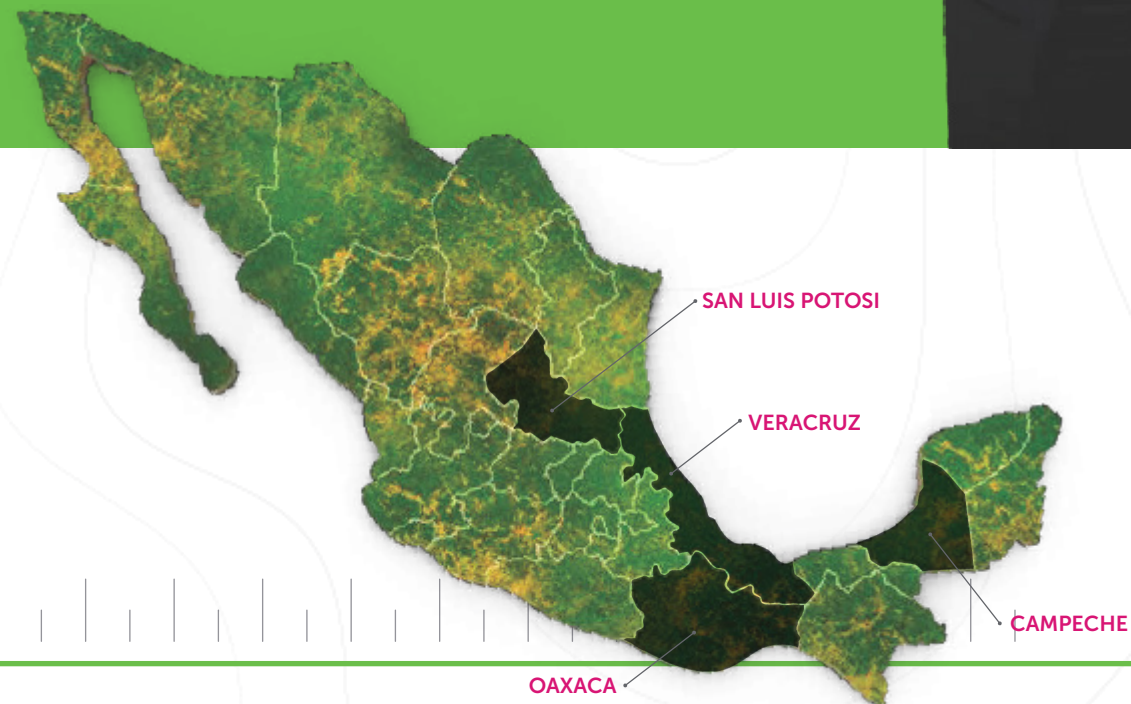


# Flagship Communities

Being a Flagship Community is a recognition and reason to celebrate for achieving collective work and an improvement in living conditions, through the development of organizational and self-management capacities that allow them to continue solving community problems and challenges, advance in the construction of a sustainable community and environment and with the possibility for the development of the people who live and will live there.

In 2023, we reached a point of maturity institutional framework that resulted in the identification of 18 communities whose progress in their development process allows them to be considered in the Flagship Community initiative.

Being a Flagship Community is the collective effort and dedication to improve living conditions, promoting the development of organizational and self-management skills.



*Full of emotions that translate into important achievements during 15 years of accompaniment, comments of gratitude that mark smiles on satisfied faces.*

Oscar Mejia, Field Supervisor, Mixteca.

These **18 communities** are about to complete a crucial stage in their development, supported by the Fund for Peace.

## Campeche

Carlos A. Madrazo

## Oaxaca-Chinantla

Saint Mary Totomoxtla  
Soledad Tectitlan

## Oaxaca-Costa

East River Canyon

## Oaxaca-Mixteca

San Marcos Mount of Leon  
Reform  
San Miguel Monteverde  
Guadalupe Monteverde  
San Francisco Cabayúa  
San Isidro Monteverde

## San Luis Potosí

Saint Peter  
Tajinab  
Malilijá  
Xhol

## Veracruz

Atempa  
Mitepec  
Oxtotitla  
Zacatlamanca I





# Harvesting Solidarity

At Fondo para la Paz, we understand that to achieve meaningful results, we must first sow the seeds of change.

During 2023, we immersed ourselves in the fertile ground of collaboration and solidarity, sowing opportunities and cultivating strategic alliances that have strengthened our commitment to the indigenous communities with which we work.



## Partners and recurring donations

By the end of 2023, a total amount of **\$13,009,971.00** was raised in untagged donations, which represented a **3% growth** compared to the previous fiscal year.

This year, the Institutional Development team managed to plant the **seed of solidarity in the hearts of 390 people** who decided to share their generosity and support through a financial donation.

**390 new recurring donors** join the 2,443 donors who were already part of our community.



2023



*"The Peace Fund is a caress for the soul, it gives me the certainty that well-intentioned, informed and committed people are fighting for our less fortunate brothers in the country [...]"*

*The amount I contributed each month is probably the best money I have ever spent in my life."*

Carlos Islas, Donating Partner.



## Recurring donors SMEs



By the end of 2023, Fondo para la Paz had the support of 125 SME companies that opened their doors to us to promote our mission with their work teams in different spaces and forums nationwide.

Thanks to this support, we were able to receive a total of **\$626,220.00** pesos in unlabeled donations.

 **\$626,220.00**  
Total amount raised in unlabeled donations

 Support for **125** SMEs

**2023**

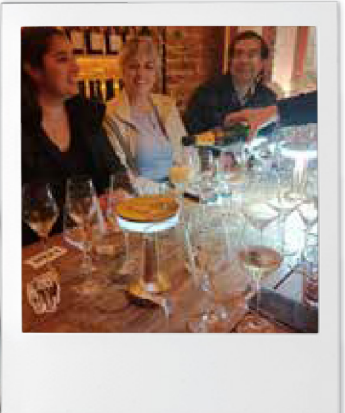
“What inspires me at Fondo para la Paz is all the work that the team and the families we benefit do... Everyone gives their best to have a happier and more harmonious country.”

Ma. de la Luz Laguna García, Coordinator of Major Donors and Legacies

## Events and experiences

This year, we carried out different activities that we were able to offer to Donor Partners as part of the experience of being part of Fondo para la Paz.

Honey tasting from the regions of Calakmul, Campeche; Chinantla, Oaxaca; Costa, Oaxaca; Pantelhó, Chiapas and Zongolica in Veracruz.



Mezcal tasting from the state of San Luis Potosí and Wine Tastings in addition to an Oaxacan Menu tasting.



Rafael Pardo's traditional Mexican Pastorela was also performed again as a year-end event and a very special way to celebrate the 35th anniversary of the production.

We are grateful for the support of our allies who provided us with the necessary scenarios to sow the seed of solidarity in more people.

Participation in events and public spaces

We thank our sponsors for sowing hope and cultivating a better future.

Thanks to your support, we are reaping peace and well-being.



SME donors

Solo, Agente de Seguros y de Fianzas S.A. de C.V.  
Villegas y Asesores, Agente de Seguros y de Fianzas, S.A de C.V.  
Supra Tool S.A. de C.V.  
Jashek, S.A de C.V.  
Davila López Agente De Seguros S.A. de C.V.  
Compradores de Riesgo S.C.P.  
Waspert Agente de Seguros S.A. de C.V.  
AMG Consultores en Seguros e Inversiones S.C.  
Vigo Especialistas en Riesgo Patrimonial S.C.  
Servicios Carnicos Express S.A. de C.V.  
KPV Acumulación Inteligente S.C.  
TG Transformando y Generando S.C.  
DT-IP Software Factory S. de RL de C.V.  
BTG Consultores De Riesgo S.C.  
Asociación Mexicana de Agentes de Seguros y Fianzas, A.C.  
Dirección de Agencia 488 Cancún S.A. de C.V.  
Investigaciones y Estudios Superiores, S.C.  
Fraterni Vida Plan, S.C.  
Pulpo Studio S.C.  
Promosam S.A. de C.V.  
Fianzas y Seguros Revilla, Agente de Seguros y de Fianzas S.A. de C.V.  
Odessa Agente de Seguros S.A. de C.V.  
TBS Intermediario De Reaseguro, S.A. de C.V.  
ISIX Inteligencia en Seguros Institucionales e Individuales, Agente de Seguros S.A. de C.V.  
Kasta, Agente de Seguros y de Fianzas S.A. de C.V.  
Empodera Training Formacion y Capacitacion SAS  
Proyecto M2050 S.A. de C.V.  
Grupo Cuellar Asesores S.C.  
Impresora de Productos Especiales S.A. de C.V.  
Guadarrama y Asociados Agente de Seguros S.A. de C.V.  
Trad Consultores, Agente de Seguros S.A. de C.V.  
A4 Agente de Seguros S.A. de C.V.  
Sistemas de Actitud y Productividad S.C.  
Usol S.A. de C.V.  
Grupo Integración Inmobiliaria S.A. de C.V.  
Top Training Consultores S.C.  
TR SOFT, S.A de C.V.  
Es Vida, Agente de Seguros y de Finanzas S.A. de C.V.  
Huerta Meléndez y Asociados, S.C.  
NAA Condominios, S.C.  
Bybco S.A. de C.V.

Obstetricia Asociados en Salud Obstétrica S.C.  
Abelardo Angulo y Asociados S.C.  
Grupo Ausa S.A. de C.V.  
Jaca Distribuciones y Representaciones S.A. de C.V.  
RT Models SAS de C.V.  
Mapfre Mexico S.A.  
Ancora Agente de Seguros y de Fianzas S.A. de C.V.  
Hidalgo Consultores S.A. de C.V.  
Servicios Especializados para el Desarrollo Médico S.A. de C.V.  
Protección Dinámica Agente de Seguros y de Fianzas S.A. de C.V.  
Inmobiliaria Alfare, S.A. de C.V.  
V&C Consultores y Asociados S.C.  
Comercializadora Querétaro S.A. de C.V.  
Grupo D Asesor, Agente de Seguros y de Fianzas S.A. de C.V.  
Alonso García Hermanos y Asociados S.C.  
Sabater y Asociados S.C.  
Sánchez Coppe y Asociados S.C.  
Once Cero Cuatro S.A. de C.V.  
Convamex, S.A de C.V.  
HAM Asesores, Agente de Seguros y de Fianzas S.A. de C.V.  
Centro Celular, S.A de C.V.  
Chávez y Asociados Agente de Seguros y de Finanzas S.A de C.V.  
IDS Comercial S.A. de C.V.  
Café El Marino, S.A. de C.V.  
Menshen Mexicana S. de RL. de C.V.  
Guzmán González y Asociados Agente de Seguros, S.A. de C.V.  
Garanza, Agente de Seguros y De Fianzas S.A. de C.V.  
Helios Herrera Consultores, S.C.  
Crece Seguro S.C.  
Murguia Consultores, Agente de Seguros y de Fianzas S.A. de C.V.  
Greñitas, S.A. de C.V.  
Grupo Zakary, S.A. de C.V.  
Soporte en Paralelo Agente de Seguros y de Fianzas S.A. de C.V.  
Lebra S.C.  
IPS Consultores y Asociados S.C.  
OC, Agente de Seguros y de Fianzas S.A. de C.V.  
Consolida Capital S.C.  
Capa, Soluciones Juridicas S.C.  
Help First S.A. de C.V.

Inmobiliaria KIR S.C.  
Comercializadora Ramos e Hijos S.A. de C.V.  
PEA Comunicación S. de R.L. de C.V.  
Zazueta y Asociados Consultores en Seguros S.A. de C.V.  
Vive Desarrolladora de Agentes S.C.  
Xivalju S.A. de C.V.  
Álamo Agente de Seguros y de Fianzas S.A. de C.V.  
Promotores en Protección S.C.  
Alfa Asesores, Agente de Seguros S.A. de C.V.  
García CHL y Asociados, S.C.  
Martinez Recinas y Asociados S.C.  
Kings Dominion Estancia Infantil S.C.  
Yireh Brockers Agente de Seguros S.A. de C.V.  
MTM Seguridad Patrimonial Integral Agente de Seguros S.A. de C.V.  
ACMVF & Asociados, Agente de Seguros, S.A. de C.V.  
Servicios Actuariales LMMS S.C.  
JM Consultores y Actuarios Profesionales en Riesgos, S.C.  
Consultoría y Estadística Actuarial S.C.  
Consultoría Integral en Desarrollo Urbano S.C.  
Maxipet, S.A. de C.V.  
Cultura Audiovisual de Cuernavaca S.A. de C.V.  
Santoyo Lara Dirección de Agencia S.A. de C.V.  
MGI Agente de Seguros S.A. de C.V.  
Asesoría y Servicios Agente de Seguros y de Fianzas S.A. de C.V.  
Mediacion Creativa S.C.  
Erosa Alvarez Icaza SC  
Centro Modular de Poliestireno S.A. de C.V.  
Rodac Soluciones Integrales Agente de Seguros y de Fianzas S.A. de C.V.  
El Protector Agente de Seguros y de Fianzas S.A.  
Amigos de Diego Valencia Gómez Deviceds Vive, A.C.  
Eikos Agente de Seguros y de Fianzas S.A. de C.V.  
Rikafran, S.A. de C.V.  
Som.Us, Intermediario de Reaseguro, S.A. de C.V.  
Anashim S.A. de C.V.  
Grupo 10 Agente de Seguros S.A de C.V.  
In Motion Servicios Informaticos S.A. de C.V.  
Grupo Póliza Chung, Agente de Seguros y de Fianzas S.A. de C.V.  
Asesores Rey Rey y Asociados S.C.  
SEI Asesores Agente de Seguros SAPI de C.V.  
JIC Riesgos y Servicios Integrales S. de RL. de C.V.  
Franquicias Dolorfin S.A. de C.V.



## Communication

In 2023, Katerina Mandrygina, a journalist and travel YouTuber, joined the Peace Fund with the goal of promoting our brand and cause with her audiences, and thus being able to contribute to unlabeled fundraising efforts.

Katerina visited the Calakmul and Zongolica Operation Centers where she had the opportunity to meet, document and interview different members of the Fondo para la Paz team, the community and participants of our Sustainable Community Development Program.

For more information please visit the following link:  
[https://www.youtube.com/@KateMandrygina/\[b\]](https://www.youtube.com/@KateMandrygina/[b])



**Katerina Mandrygina joins Fondo para la Paz in April 2023 with the aim of giving visibility and positioning to the work carried out by FPP in order to reach new audiences that connect with our cause as Donors.**



In 2023, Sarape Films carried out outstanding work in collecting photographic and video testimonial material, capturing the roots of the communities.

This effort has been fundamental in reflecting the heart of the communities, showing the rich cultural diversity and the daily life of their inhabitants.

Thank you Coopera, your talent, commitment and volunteer work have been fundamental in capturing the essence of our initiatives and reflecting, through your lens, the true spirit of our community.



The #EllasHablanPorElAgua campaign seeks to highlight the crucial role of women community water managers in Mexico, emphasizing their stories and lessons learned.

We would like to thank the Avina Foundation, Cántaro Azul A.C., Centinelas del Agua A.C., and the support of the W.K. Kellogg Foundation and the Gonzalo Río Arronte Foundation I.A.P.

## Our digital presence

Through digital platforms, we share stories of impact, progress on our projects, and ways in which our followers can contribute.

These tools allow us to connect directly and effectively with a global audience, raising awareness and mobilizing support for our causes.

 +28 thousand followers

 +2 thousand followers

 +4 thousand followers

 +1 thousand subscribers

 +3 thousand followers





## Municipalities We Work With

1. Municipal Government of Calakmul
2. Municipal Government of Mixtla de Altamirano
3. Municipal Government of Pantelhó
4. Municipal Government of San Antonino Monteverde
5. Municipal Government of San Antonio
6. Municipal Government of San Felipe Usila
7. Municipal Government of San Juan Lachao
8. Municipal Government of San Juan Quiotepec
9. Municipal Government of Villa Chilapa de Díaz
10. Municipal Government of Santa María Temaxcaltepec
11. Municipal Government of Santiago Comaltepec
12. Municipal Government of Tampamolón Corona
13. Municipal Government of Tanlajás
14. Municipal Government of Tequila
15. Municipal Government of Zongolica
16. Municipal Government of Santiago Yolomecatl
17. Municipal Government of Tezonapa
18. Municipal Government of San Martín Huamelulpam
19. Municipal Government of San Pedro y San Pablo Teposcolula
20. Municipal Government of Santo Domingo Yanhuitlán



# Financial information

## External Audit Result 2023

We were audited by the company IPS (Integral Professional Services) with a positive result in accordance with the Mexican Financial Reporting Standards (NIF).



INDEPENDENT AUDITORS REPORT

H. BOARD OF SPONSORS OF THE PEACE FUND, I.A.P.

Opinion We have audited the financial statements of FONDO PARA LA PAZ, I.A.P. (hereinafter the company), which include the statements of financial position as of December 31, 2023 and 2022, the statements of comprehensive income, the statements of changes in stockholders' equity and the statements of cash flows for the years ended on those dates, and notes that include a summary of significant accounting policies and other explanatory information.

In our opinion, the attached financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2023 and 2022, as well as its results and cash flows for the years ended on those dates, in accordance with Mexican Financial Reporting Standards (NIF).

Basis of opinion

We conducted our audit in accordance with International Standards on Auditing (ISA). Our responsibilities under those standards are explained more fully in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We represent that we are independent of the company, in accordance with the ethical requirements applicable to our audit of the financial statements in Mexico and, therefore, we have complied with our ethical responsibilities in accordance with the Code of Professional Ethics by the Mexican Institute of Public Accountants, A.C. We consider that the audit evidence we have obtained provides a sufficient and appropriate basis for our opinion.

Responsibilities of management and those charged with governance for the financial statements. Management is responsible for the preparation and fair presentation of the accompanying financial statements in accordance with MFRS and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting, unless management either intends to liquidate the company or to cease operations, or has no objective alternative but to do so.

Those responsible for the administration of the company, in turn, are responsible for supervising the company's financial reporting process.

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Auditor's responsibilities for the audit of the financial statements Our objectives as auditors are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an audit report containing our opinion. Reasonable assurance is a high level of assurance, but it is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements may be due to fraud or error and are considered material if, individually or in the aggregate, they could reasonably be inferred to influence the economic decisions that users make based on the financial statements.

As part of an audit performed in accordance with ISAs, we exercised professional judgment and maintained professional skepticism throughout the audit. We also:

- a) We identified and assessed the risks of material misstatement of the financial statements, whether due to fraud or error, designed and performed audit procedures to minimize those risks, and obtained audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error because fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- b) We obtain knowledge of the internal control relevant to the audit in order to design audit procedures that are appropriate based on the circumstances and not for the purpose of expressing an opinion on the effectiveness of the company's internal control. We evaluate the appropriateness of the accounting policies used and the reasonableness of accounting estimates, as well as the information disclosed by the company's management in its financial statements. d) We conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, conclude on whether or not there is a material uncertainty related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our audit report to the relevant information disclosed in the financial statements or, if such information is insufficient, to express our qualified opinion. Our conclusions are based on audit evidence obtained up to the date of our report. However, events or conditions subsequent to that date may cause the company to cease to be a going concern.

working.

We communicate with those responsible for management of the company regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

IPS CONSULTAS ASOCIADAS, S.C.

ARREGUI

C.P.C. PEÑARREGUI MANAGING PARTNER

MEXICO CITY, MEXICO, A 18024



Revenue by Source of Funds

This refers to the origin of the resources used to carry out the institution's social mission.

YEAR	CONCEPT	PERCENTAGE	AMOUNT	TOTAL
2020		00% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%		
	Government	0%	\$00	
	2nd Floor Foundations	10%	\$5,919,166	
	Corporate Foundations	20%	\$11,375,499	
	International Organizations	36%	\$18,173,464	
	Companies	16%	\$9,210,820	
	Civil Society	18%	\$10,642,796	
	Other Income	4%	\$2,469,144	\$57,790,888
2021	Government	01%	\$311,035	
	2nd Floor Foundations	08%	\$4,629,122	
	Corporate Foundations	18%	\$8,986,136	
	International Organizations	35%	\$17,369,519	
	Companies	12%	\$5,846,313	
	Civil Society	21%	\$10,384,124	
	Other Income	4%	\$1,852,422	\$49,378,672
2022	Government	00%	\$95,000	
	2nd Floor Foundations	14%	\$7,102,200	
	Corporate Foundations	14%	\$6,920,126	
	International Organizations	36%	\$18,400,262	
	Companies	08%	\$4,306,451	
	Civil Society	22%	\$10,901,748	
	Other Income	06%	\$3,079,382	\$50,805,169
2023	Government	00%	\$75,000	
	2nd Floor Foundations	08%	\$4,791,450	
	Corporate Foundations	28%	\$17,901,414	
	International Organizations	36%	\$23,262,060	
	Companies	06%	\$3,876,825	
	Civil Society	18%	\$11,272,131	
	Other Income	4%	\$2,387,573	\$63,566,452

Resource Mobilization

This means fundraising to support projects in the communities through strategic partners or government bodies located in the coverage areas.

2020



2021



2022



2023

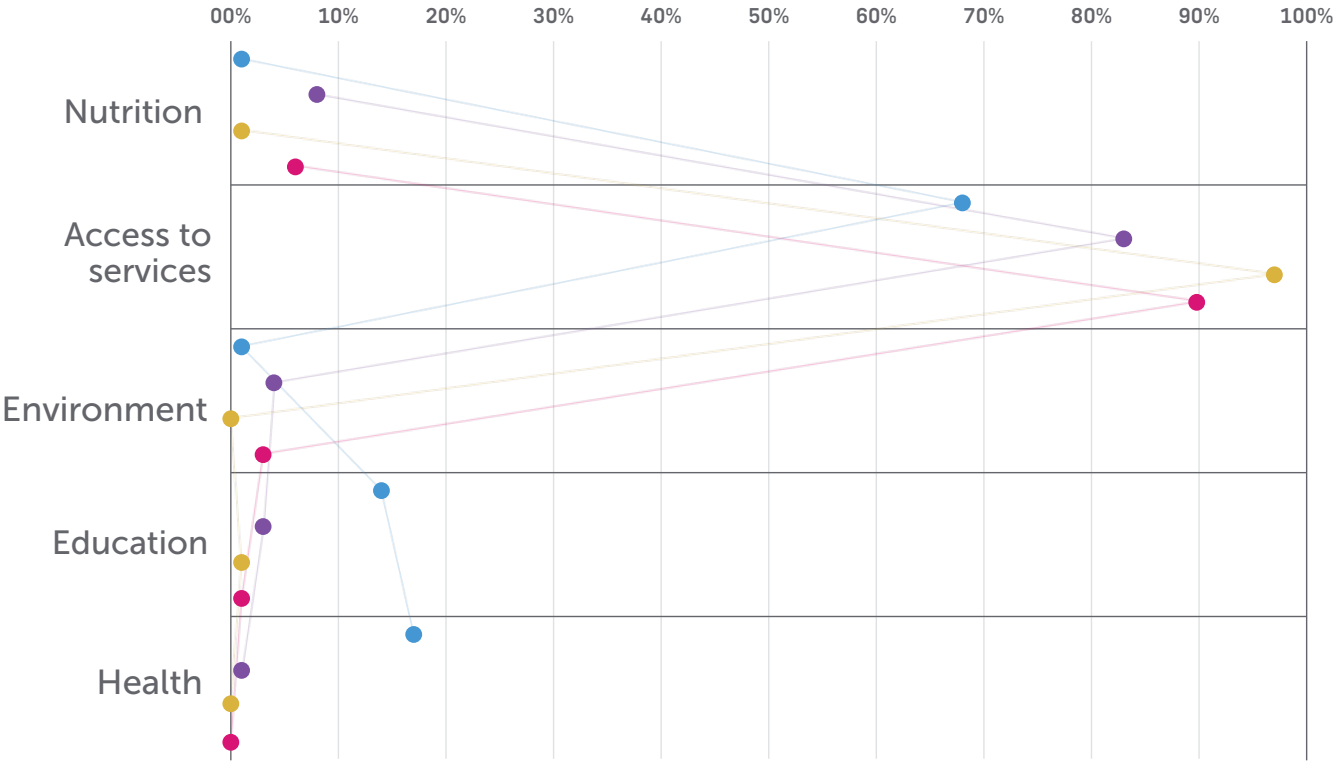


Community mobilization:  
In-kind mobilization from institutional allied communities



Expenditures by destination of the resource

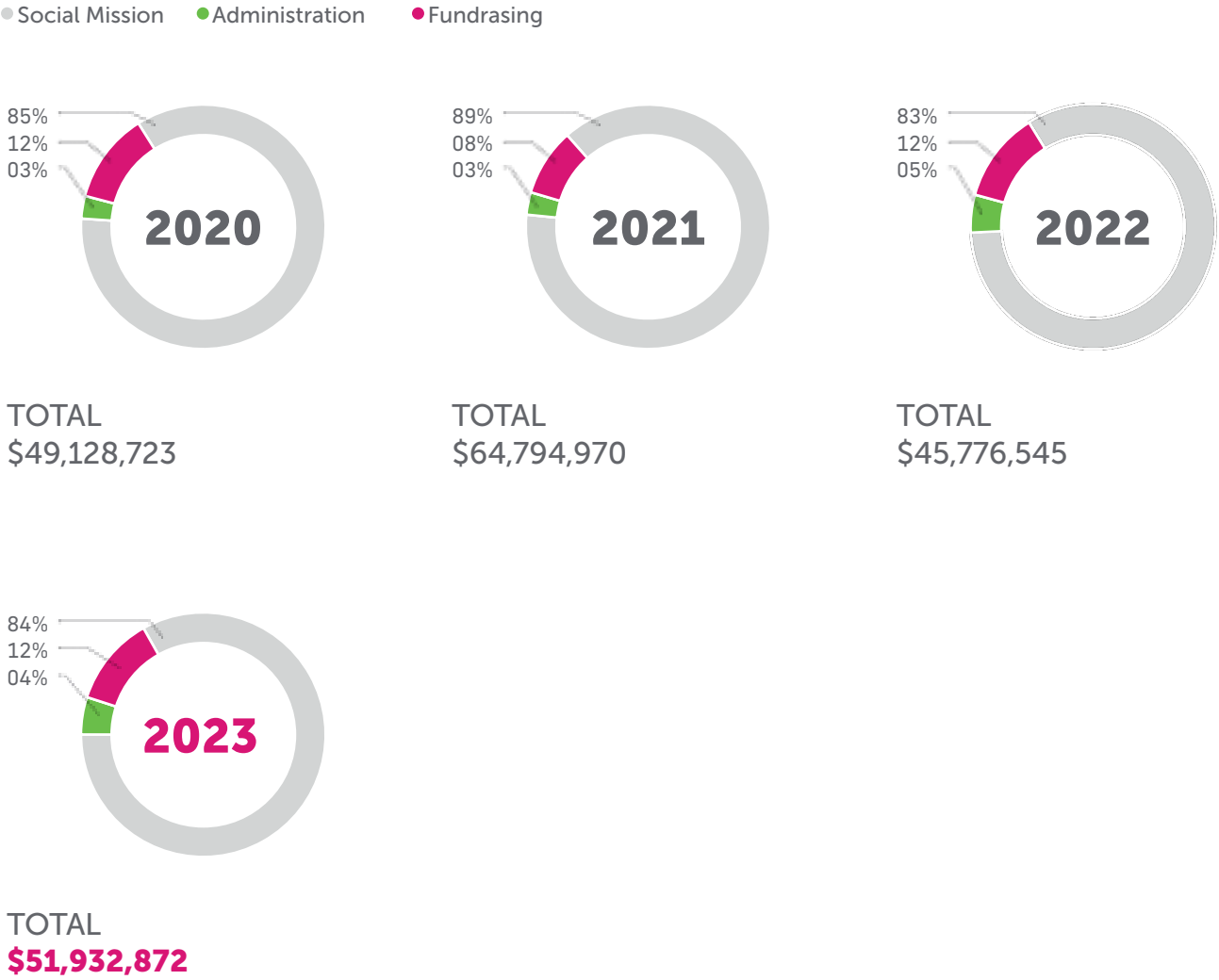
It refers to topics that the institution addresses and for which the resources were applied.



YEAR	TOTAL AMOUNT
● 2020	\$41,729,004
● 2021	\$57,553,766
● 2022	\$37,951,903
● 2023	\$43,505,697

Expenditures by nature of resources

It refers to the areas in which the Institution's resources were applied.





# Alliances





# Awards, recognitions and accreditations

In 2023, Fondo para la Paz was recognized for its commitment and dedication. We are grateful for the support and celebrate these achievements that reflect the collective effort in promoting peace and sustainable development.

## Honorific mention

"Good practices in monitoring and evaluation in federal entities, municipalities and civil society 2023"



## Fondo para la Paz, the best place to work



This year we planted the seeds of excellence and cultivated a culture rooted in dedication and commitment.

The Great Place to Work® Mexico certification was the result of hard work, where each employee contributed with their effort, love and passion.

This certification is the result of the trust and teamwork that we have cultivated day after day.

Our roots, nourished by shared values and an environment of mutual support, have allowed us to flourish as the best place to work.



## CAF Americas (Charities Foundation)

In 2023, we maintained the validation of this great platform that helps combine the efforts of donors at an international level with the work of organizations such as Fondo para la Paz that work directly with the participating population.



## PCI Compliance

Fondo para la Paz adheres to international security standards for the storage, processing of banking data and authentication of sensitive information for the peace of mind and confidence of those who support us with their donations.



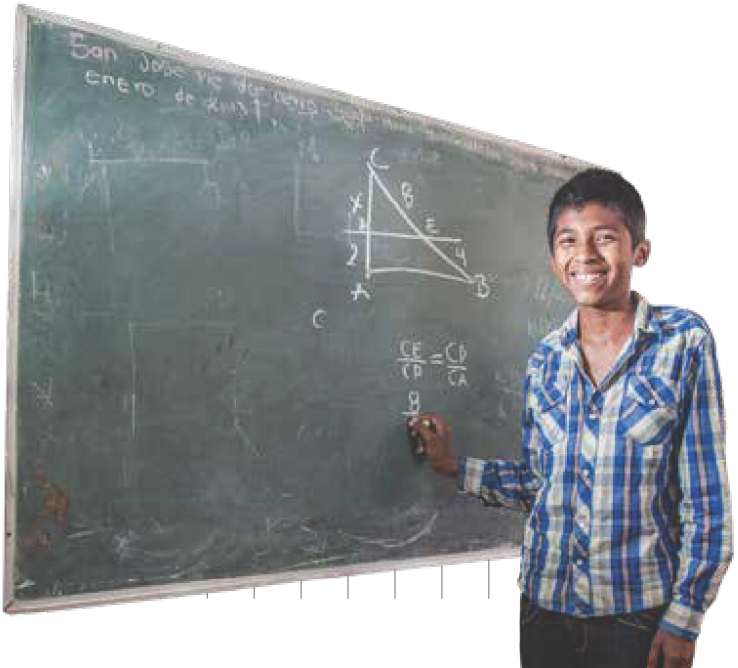
## 501 (c) (3) Equivalency Determination

We have completed and approved the process to have an Equivalency Determination as a Non-Profit Organization for the legal framework of the United States of America.



## Accreditation in Institutionality and Transparency (AIT)

We approved the process carried out by the Mexican Center for Philanthropy (CEMEFI) to verify the level of formality and the institutional instruments we have. This accreditation also allows us to identify areas of improvement in which we can work to provide a better service within the framework of fulfilling our mission.





# Talent and Culture

We have a multidisciplinary team of professionals who guide, *support and encourage* communities.



## Talent Experience

At Fondo para la Paz, we understand that employee engagement and satisfaction is a continuous process of cultivating strong and meaningful relationships.

We firmly believe in reaping the rewards of a work environment where every seed of dedication and effort is carefully nurtured.

It is with this approach that we see not only individual success flourish, but also collective success, because we know that when we sow trust, respect and opportunities, we reap committed and happy teams.

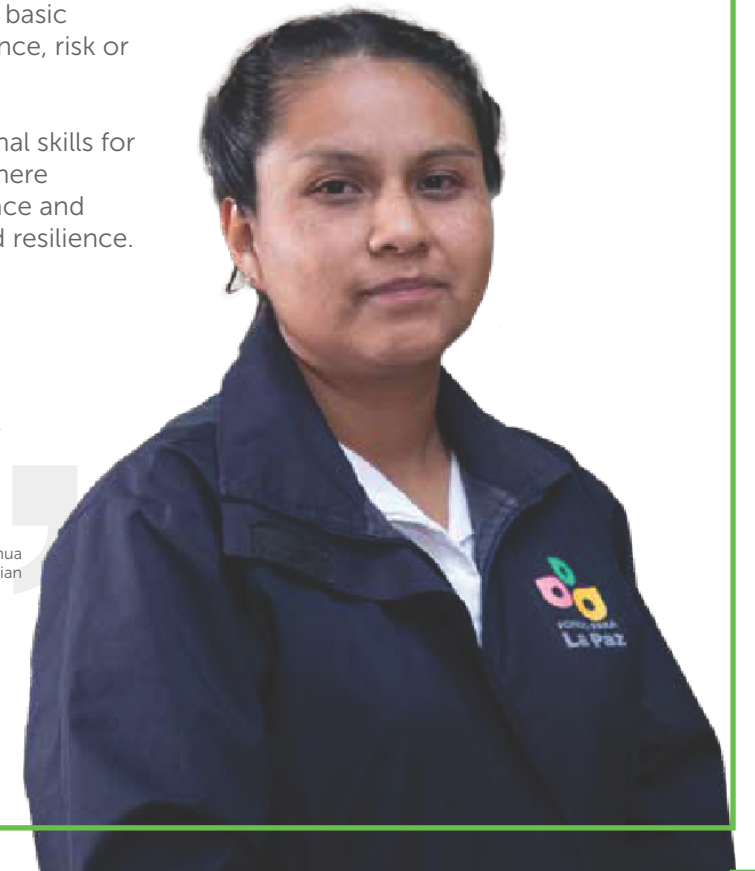
We have organized workshops with the aim of providing basic tools to know how to act or not act in situations of violence, risk or psychological alarm.

These sessions focused on strengthening social-emotional skills for our internal team, providing a safe and learning space where participants were able to acquire key competencies to face and manage difficult situations with greater effectiveness and resilience.

*It cost fear, it cost dedication, it cost patience... Coximalco, one of the communities of Mixtla de Altamirano where you couldn't call meetings with women because some people took up arms.*

*However, the community intervention was carried out in a peaceful manner.*

Gabriela Texcahua  
Community Technician





# Know us

## Operative team

Adriana González · Alejandra Ríos · Alejandro García · Álvaro Texcahua · Antonio Perez Baltazar Oltehua Beatriz Torres Bladimir Xocua Camilo Rodriguez Carina Hernandez Carlos Cervantes Claudio Martinez Diana Ospina Elias Lopez Eliseo Morales Erick Cornejo Esmeralda De Leon Ferdinando Armenta Gabriela Hernandez Gabriela Texcahua Gelasio Maldonado Genaro Xochimanahua Guillermo De Los Santos Irvin Guzman Itzel Vazquez Ivan Laloth Ivan Mora Jaime Lopez Jennifer Silvestre Jesus Miguel · Jorge Gonzalez · Jose Guzman · Jose Hernandez · Julio Cach · Lucio Cuahua · Luis Martinez · Ma. De The Light of the Lagoon · Magali Jauregui · Maria Oltehua · Mario Verduzco · Marla Warrior · Miguel Hernandez · Noemi Quezada · Oscar Hernandez · Oscar Mejia · Pablo Tezoco · Pamela Tinajero · Paola Garcia · Paulino Santos · Pedro Camacho · Pedro Ramos · Pilar Llerena · Rabith Sagahon · Reynaldo Zepahua Rodrigo Martinez · Samantha Alejo · Samantha Cruz · Samuel Hernandez · Tania Lara · Vianney Morales · Yesenia Morales · Yessica Lopez ·

## Board of Trustees

**President of the Board of Trustees**  
Lic. Gabriela Gout Lebrija

**Vice President of the Patronage**  
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Ing. Jaime Kalb Gout

**General Management**  
Magali Jauregui Montalvo





## INFORME ANUAL 2023 SEMBRANDO ESPERANZA



### Fondo para la Paz IAP

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