


# ANNUAL REPORT



# 2020

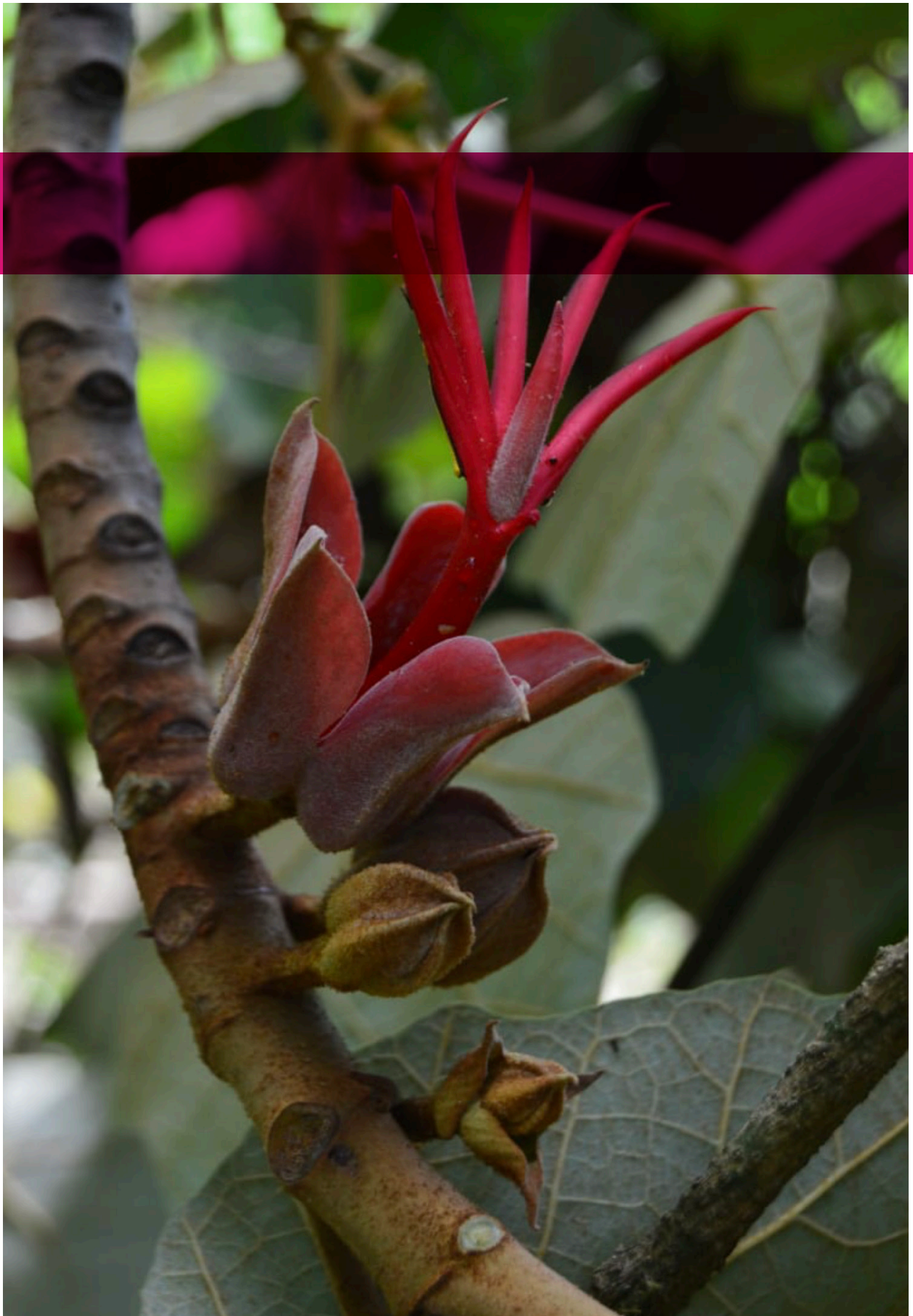






We are a local non-profit development agency engaged, since 1994, in the improvement of the live conditions of indigenous peoples through participatory projects and community organization, intended to broaden the capabilities and opportunities of rural indigenous communities in Mexico to boost prosperity.

This work is accomplished with the help of thousands of people, institutions, companies and governments acting for the good of our country with passion, enthusiasm and commitment.





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# LETTER OF CHAIRWOMAN AND MANAGING DIRECTOR

The annual report of Fondo para la Paz is the institutional tool for accountability and transparency, through which we share the activities we have carried out in the rural and indigenous communities where we have a presence and the impact that has permeated on their quality of life.

This year 2020 has involved major challenges, which committed us to reorganize our operation in an effort to comply with the safety and hygiene measures derived by COVID-19 and, in turn, strengthen our activities to contribute to the communities most vulnerable to the pandemic; working in favor of their social and economic revival.

It is also an opportunity to thank all organizations and individuals who continue their support in these 26 years of the institution so that a positive impact on communities can be achieved efficiently; in conjunction with individuals, businesses, civil society organizations, governments, academia and program participants.

We reiterate the commitment and constancy that we have in Fondo para la Paz with sustainable community development. We have focused our efforts on ensuring access to basic services and infrastructure to promote ecosystem services that help reduce the carbon footprint, increase productivity by leveraging available resources to generate revenue, and impact public policies on behalf of community well-being.

All efforts under Fondo para la Paz have as its axis the sustainable development of communities to make them cohesive, self-sustaining and with a long-term vision, in order to generate changes that result in the improvement of the living conditions of humanity and the ecosystem.

The work that Fondo para la Paz has developed in 2020 has been directed through our Sustainable Community Development Program, which has three axes:

- 1. Attention to urgent basic needs for improving the living conditions of families and communities**
- 2. Generating an exchange of knowledge, as well as the transfer of technology in line with the environment's characteristics and the community's needs**
- 3. Promoting community organization**

This balance between the economic, social and environmental sectors allows the population to enhance their capacities and skills in order to concretize local and regional development projects, while generating an impact on public policy at the local and regional levels.

Finally, we hope that the efforts of all those who make the work of the Peace Fund possible will be rightly reflected in this report.

Sincerely,

**Gabriela Gout**, Chairwoman of the Board and **Gustavo Maldonado**, Managing Director



# WORK MODEL AND POPULATION COVERAGE

**Fondo para la Paz (Fondo para la Paz) is an organization that seeks to influence the living conditions and organizational processes of the population with which we work at the local level.**

**That is why, through a reflective and participatory process, we have defined the change we seek to facilitate in communities through the Sustainable Community Development Program; this change is in itself the dream that we work for and that guides our actions in the different contexts of participation and involvement. Here are the following:**

Our dream is to encourage the localities with which we work to consolidate as cohesive and self-managing communities with a vision of sustainable development; with an impact on local public policy and with the capacity to forge links and actions at

the regional level.

During 2020, in the midst of the pandemic by Covid-19, with all the necessary sanitary measures, we were able to maintain our commitment to the care and development of more than 42.000 people from 110 localities belonging to 7 regions of the country, in the states of Campeche, Chiapas, Oaxaca, San Luis Potosi and Veracruz. These entities advanced their process of developing and improving living conditions.

Fondo para la Paz's work in the field is structured through three axes that give meaning and coherence to our work. Considered as articulated processes, it is assumed that in their concurrency, they will help to generate the changes that will enable us to realize a less polarized Mexico, where all people have the opportunity to define our lives and where peace is attainable.

**These three axes are as follows:**

1

Generate an exchange of knowledge, as well as the transfer of technology that is in line with the characteristics of the environment and the community's needs, so as to allow them to maximize their capabilities and skills, to carry out local and regional development projects.



2

The satisfaction of basic and priority needs contributes to improving the living conditions of families and their communities, as well as for generating an environment conducive to self-sufficiency, and for the design of local projects that contribute to their empowerment.



3

The promoting of community organization, as well as the identification and strengthening of community leader's capabilities, promote the consolidation of a participatory scheme for resolving common problems that will result in the formation of a solid community that, through participation in regional networks, I was able to influence the local and regional public sphere.



The projects and results achieved in 2020 combine these axes and align themselves with the goal of central change with which we seek to contribute to the development of rural communities in Mexico.

Our main strength is the people who make up the Fondo para la Paz community. Below is a summary of community and community partners who are directly involved in project development. This chart represents the base force that mobilizes efforts in the 110 locations with which we work in a long-term commitment.



	Sierra Zonglica Veracruz	Costa Oaxaca	Chinantla Oaxaca	Mixteca Oaxaca	Calakmul Campeche	Huasteca San Luis Potosí	Pantelhó Chiapas	TOTAL
Number of Technical and Financial Partners	16	11	6	10	11	14	5	73
Number of New Partners	1	4	1	1	1	4	1	13
Promoters	170	70	21	170	107	181	40	759
Committees	25	10	4	10	15	30	8	102
Number of persons participating in the Committees	75	50	12	70	62	90	50	409
Number of Active Commissions	72	15	4	84	12	176	8	371
Number of people participating in commissions	144	45	8	179	48	352	24	800
Number of social service people who collaborated directly with each Operation Centre	8	0	0	0	1	0	1	10

Below, we present the sections summarizing the work and initiatives that 110 localities, together with the entire Peace Fund team and technical and financial partners, managed to carry out in the year 2020, the year of the COVID-19 pandemic.

Thanks always to all the people who believe and drive our work, but special thanks for being those heroines and heroes who, pushing hard, helped to maintain many of the advances that had already been made, and above all, thank you for maintaining the hope and solidarity necessary to get out together and together of this enormous challenge.

# ACCESS TO BASIC SERVICES AND INFRASTRUCTURE



The lack of compliance and exercise of the human right to clean and safe water has become even more relevant in the context of the emergency situation by COVID-19. At Fondo para la Paz we continue to promote appropriate technologies that enable sustainable use of natural resources.

Despite the difficulties, in the localities where we collaborate, the population is becoming more aware of the importance of thinking about effective, long-term and advanced solutions in terms of environmental care.



Many families in the communities that work with Fondo para la Paz can show how they build, use and maintain modules for access to water and sanitation at the housing level.

In the first place, they cover the needs of water per family and decreasing the water requirement. Secondly, they cover the need in the framework of a closed cycle where rainwater is used, there are non-polluting and technologically dependent filtering methods, the basic treatment is provided for the re-entry of water to clean water blankets and everything is done with affordable economic investments.

As part of the continuous improvement and the consolidation of efficient schemes on the issue of access to water and sanitation services in towns with population, we are about to conclude the piloting of modules developed specifically to address this issue and we are initiating activities to provide to know the results and work on the scaling of the modules that achieved the best results.

In total, within the framework of the piloting, we worked with 42 families that already have different levels of progress in terms of testing and using these modules. The next step for this project is to define the innovative business model with which we plan to replicate the most successful modules on a large scale, it is worth remembering that we tested more than 100 module proposals to solve water and sanitation problems at the household level and we are keeping the ones with the best performance and acceptance.

The main challenge to scale the modules is financial, so between the business model options to implement are family partnerships, hybrid financing, rural franchises, etc.



In particular, in the **Costa and Sierra Zongolica regions, 103 dry toilets** were implemented and improved, while in **Huasteca and Sierra Zongolica 81 systems of rainwater collection** and storage with a **capacity of 11,000 liters**; in **Calakmul 111 water traps for first rains** were implemented to allow the proper operation of systems of rainwater catchment that had been installed in previous years and also, in Huasteca the excavation and/or rehabilitation of **8 community wells** that help the community water supply. These actions allow saving in the use of water for the removal of excreta of **7,300,000 liters** per year and also allow an increase in access to clean and safe water at the household level by **1,982,000 liters per year**.

At the community level, in Calakmul, **3 water purification plants** were implemented with an individual capacity of **1,500 liters per day**; They will be managed under community water management schemes, implementing agreements both for the sustainability of the plants and for the access and provision of the service by the families. Special training on sanitation was also carried out decentralized ecological food in community kitchens in different localities

Regarding infrastructure and educational equipment and spaces community programs for boys, girls, and young people, several actions were carried out to ensure that the student communities have the necessary inputs to positively influence the experiences education of girls, boys, and young people.

The actions reached the **7 work regions** and the levels of initial, primary, secondary, and high school education.

**103**  
dry toilets



**81**  
systems of  
rainwater  
collection



**111**  
water traps  
for first rains



**8**  
community wells



**3**  
water purification  
plants





Construction and/or rehabilitation of  
**36 classrooms, 1 library, and 1  
media classroom**



We achieved the construction and/or rehabilitation **of 36 classrooms, 1 library, and 1 media classroom, 1 civic plaza, 1 retaining wall; and delivery of 520 balls** made of a special material that gives them the name of “indestructible balls” for their resistance and long life.

The infrastructure generated has an estimated lifetime of more than 20 years, so this investment will benefit at least about 18,000 children, adolescents, and adults.

Associated with the work of community kitchens that, in general, support the diet of the population student, school supplies have been delivered to students with better academic performance, 3 agricultural production areas, and 4 poultry production areas were implemented in the Costa and Huasteca regions.

We are especially proud of the work carried out in the field of initial education, an educational level that lacks support and impulse in rural areas and has a great impact on the development of human beings. Thanks to the support of our allies, we were able to start a pilot project that has allowed us to identify the needs of the rural facilitators and teachers who are in charge of carrying out this work together with mothers and fathers of the family, as well as generating a supply of stationery, didactic and socio-educational material that will be of great use and positive impact on girls and boys from 0 to 5 years old.

The year 2020 was a year with a special challenge on the subject of energy for homes. From the hand of the Federal Commission of Electricity Generation VI, a focused pilot was launched to homes





**189 homes**  
were supplied with solar energy

that, due to dispersion conditions and distance from the lines for conventional light distribution, did not have energy electricity, which further accentuated their marginalization conditions.

The pilot is not only important for improving the living conditions of the participating population, but also because the energy that is being handled to provide the service is solar energy. This project contemplates **189 homes** that, while having a basic service, are contributing to caring for the environment.

The results of this initiative are extremely important since if it generates the expected positive results, it could represent the strategy that will be scaled up to a large part of Mexico to serve families who are without electricity service due to dispersion and distance from the conventional lines supply.

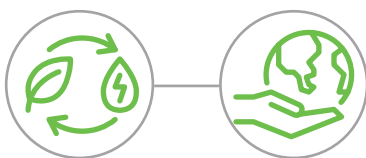


Special thanks to the technical and financial partners who have participated directly: Alsea Foundation, Nacional Monte de Piedad, Bailleres Foundation, Walmart Mexico Foundation, Quálitas, Kahlúa, Avina Foundation, Comisión Federal de Electricidad Generación VI, W.K. Kellogg Foundation, Scotiabank, United Way Mexico, BORDA las Américas, Gonzálo Río Arronte Foundation, IHS, CAF América, Qualcomm, Unir y Dar Foundation and Kindermissionswer.

# ECOSYSTEM SERVICES AND CARBON FOOTPRINT REDUCTION

We guide our work so that the projects we carry out in conjunction with the community, consider, from a systemic perspective, the footprint we generate on the environment.

We continue to advance in the imposition of clean technologies that reduce the use of biomass and we have increased our actions to support families in mitigating the negative effects on ecosystems. In the same way, we have increased the shares related to soil and landscape retention and recovery.



**Reduction of 1.5 tons**  
of greenhouse gases through the use  
of efficient stoves

3,000 efficient stoves implemented in the Costa, Mixteca, Chinantla, Huasteca, and Sierra Zongolica regions continue to be active in the Utsil Naj program ("Healthy Home for All" in the Mayan language).

At Utsil Naj we work together with other organizations, and as a group we promote the proper use and maintenance of stoves that are generating per year an average reduction of 1.5 tons of greenhouse gases and, therefore, the generation of carbon credits that are placed in the voluntary market is being recognized.

With the sale of these bonds, it is possible to reinvest in the development of more capacities in the population for the monitoring and maintenance of the stoves.

It is worth remembering that these stoves decrease in approximately 60% the consumption of firewood and eradicate smoke inside the home.

Additionally, 213 efficient stoves were built and rehabilitated for family use. In total, the stoves that are currently operating are reducing 5,320 tons of greenhouse gases, while also reducing the consumption of firewood by 3,957 tons per year.

Due to the pandemic situation, we had to interrupt the implementation of efficient wood-fired ovens

to piloncillo processing in the Huasteca region, but we will continue to advance on this issue in 2021.

The Mixteca of Oaxaca is one of the most eroded areas of Mexico. Especially, five years ago we have started a project focused on the recovery of the landscape and soil of the communities with which we work. It is a very big challenge because we must cover at least 5,000 hectares.

During this year, progress was very good, since, with all the necessary sanitary measures, the communities continued the work and the greenhouse that we have implemented at the local level to ensure activities with native species that have continued to operate. The particular activities carried out to advance the recovery of the Mixteca were: implementation of trenches, total planting of 8,000 trees, and 4 live barriers.

In addition to the sowing work in the Mixteca of Oaxaca, in the regions of Calakmul, Sierra Zongolica, and Costa, a total of 18,400 fruit and timber trees and 39,070 coffee plants were planted. An important factor is that practically all the coffee trees and plants were produced directly in the communities through community nurseries. The nurseries were installed and function thanks to the work of the communities, it is the participating population who operates these units.



Since we are working through systems agroforestry, it is worth mentioning that the following ecosystem services are also generated: conservation of soils, water, provision, pollination, maintenance of soil fertility, conservation of local/endemic biodiversity, and cultural services.

Although the participation of the communities is essential in each of the projects that we carry out together with them, those related to landscape recovery deserve a special mention given all the hard work that the population does, even without receiving a monetary payment for working hours or environmental services.

They have been launched together with the population strategies to encourage volunteer work, it is like this that during this year, the related projects with the recovery of landscapes, they were strengthened with investments for community initiatives, recognizing environmental care and conservation that the communities carry, understanding that the benefits are not only in the localities, but they also reach everyone.

In this way, resources are generated and invested for projects prioritized by the population, such as the implementation of efficient stoves or the conducting training on various topics.



Special thanks to the technical and financial partners who have participated directly: Walmart Mexico Foundation, PRONACE, Kahlúa, Boehringer Ingelheim México, Up2Green, Centro Internacional de Mejoramiento de Maíz y Trigo (CIMMYT) and allies of the Utsil Naj program.

# PRODUCTIVITY, USE OF RESOURCES AND GENERATION OF INCOME



The communities with which we work have advanced along the path that we have jointly outlined, to increase feasibility and results, taking and strengthening productive practices that recognize the diversity of livelihoods by region, socio-cultural factors and public policy management that are often opposed to driving practices such as conservation agriculture or the syntropic approach.

Along this path, important results have been achieved with cultivation techniques that can be applied in different contexts and provide low-impact sowing methods and even recovery of the environment, contributing to the care and preservation of more productive and sustainable areas, limiting the agricultural frontier.

This year we started two impact evaluations to review and determine the economic scope of production projects related to coffee, milk, vanilla, and brown sugar. In 2021 we will be sharing the findings. We have maintained, together with the families, soil analysis activities and the implementation of nutritional packages for soil, plants, and trees according to the results obtained.

Thus, in the work coverage, it was possible to maintain 1 live germ plasm bank and 1 maize seed shelter; 19 coffee nurseries were active; 19 nurseries and/or shade houses at the community or school level; 2 "zetas" mushroom production modules; 403 nutritional packages were delivered for coffee crops and the land where they are located; A production of 39,070 coffee plants was achieved and 171 coffee samples were evaluated to determine quality.

In terms of access and availability to food, we had the opportunity to start a project whose purpose was to support families with food that, especially due to the pandemic situation, saw strong effects on access to food availability. Thanks to this initiative, under a sustainable approach, almost 1,200 productive units of vegetables, grains, meat, and other foods were activated; 100 local people served as suppliers and more than 1,000 families benefited from the delivery of food generated in the regions.



This has been a very satisfactory exercise because instead of just making a conventional delivery of pantries, a strategy was implemented that privileged a short chain, economic activation at the local level, and the solidarity work of the participants. We will have the total amount of tons of food mobilized in 2021 when the execution of this project that has taken place in the Calakmul, Costa, Huasteca, Mixteca, and Pantelhó regions is concluded.

This year, the focus on innovation and the promotion of perspectives and themes, which help us to have a comprehensive and complex work in the productive field, were reinforced by the start of 4 particular projects: training to promote productive ventures, especially of women, in the production chains of vanilla and textiles; gathering of information and elaboration of strategies and sustainable productive activities for the conservation of the corridors and the habitat of the jaguar in the Mayan Jungle; implementation of associative actions so that, from a perspective of social inclusion and community development, corn producers can identify business opportunities in their environment to participate in a timely manner in the corn and legume value chain; finally, participation in a pilot project that takes place in Peru, North Africa and Mexico –regions with similar environments-, the objective of which is to define the best practices and crops of forage species for feeding goats and sheep, improving weight in animals, yields and profits. The aforementioned projects take place in the Huasteca, Calakmul, and Mixteca regions.

Regarding conservation agriculture, the results were important thanks to the work of the communities in conjunction with the Fondo para la Paz technical team. In this period, in the Mixteca, corn producers implemented 35 impact areas, where they work with conservation agriculture techniques, the results that we have achieved through the implementation of these impact areas are reflected in the revaluation of work of farmers and an increase of up to 40% in the yield of basic grains such as corn and wheat. 2 modules, 2 extension areas and 2 production units were also worked on.

In Calakmul and Costa, family plots with agroecological and agroforestry practices were implemented, as well as family farms, adding 45 families to the incursion of this type of production.

In terms of yields and commercialization, the trend of 40% increase in productivity in corn crops was maintained; 1,047 coffee producers were given technical support; 81 tons of parchment coffee were marketed from Pantelhó and Sierra Zongolica (54% more than the previous year) and there was an increase in productivity in vegetables and proteins in production schemes both at family and group level.



Special thanks to the technical and financial partners who have participated directly:

Walmart México Foundation, W.K. Kellogg Foundation, Dap Australia, CIMMYT-CLCA, CIMMYT, Quálitas, Scotiabank, CAF America, Coca Cola Family Fund, Alsea Foundation, Sertull Foundation, Kahlúa, and Groundswell International.

# OWNERSHIP OF THE PROJECT MANAGEMENT PROCESS



The Fondo para la Paz theory of change proposes, in the long term, the self-management and direct incidence of the population in the design of public policies, since it contributes in terms of maturity of the community organization, its potentization as one of the main capitals with the that the community has.

The appropriation of methodologies and tools to design, manage and execute projects at the family and community level is essential to avoid generating dependency or assistance approaches in the population development processes.

The situation due to COVID-19 prevented at various times of the year from being able to carry out several of the work sessions that were focused on strengthening the self-management processes in the communities, but even with this challenge, it was possible to move forward and the different communities continued to co generate initiatives to solve the problems that have been prioritized.

Special progress was made in terms of strengthening water managers and community members, who participated in different training and exchange sessions in the Calakmul, Sierra Zongolica and Mixteca regions.

In general, this group of change agents succeeded in adapting a diagnostic instrument for gathering information that allowed for a more in-depth understanding of the strengths and weaknesses of community management in the project areas.

Training plans and some specific actions on water and sanitation that will promote the work of community water managers were also defined.

In general, several of the projects that have been mentioned in the infrastructure sections basic and productivity are being executed in an advanced self-management scheme, where the groups have been shaping their project step by step, and are currently in the execution process.

The themes of these projects include rehabilitation and construction of rainwater catchment systems at the

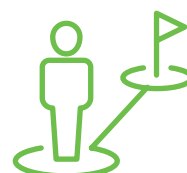
family and community level, production of organic vegetables, rehabilitation of water catchment and distribution systems at the community level, implementation of water purification plants, pig production with agroecological management, recovery and maintenance of water sources and honey production.

In the Calakmul, Sierra Zongolica and Huasteca regions, the strategy of guide producers / promoters has been continued, favoring greater specialization of the population in different topics, thereby increasing the installed capacity for the attention to the different development slopes that are being worked on.

The role of the population that is involved from these roles took on special importance in the framework of the pandemic, since on multiple occasions it was through this network, in conjunction with the network of Community Committees, Commissions and Promoters, that information was available on the situation in the communities and based on that it was possible to activate lines of work and support that will be reported in a special section of this report.

In Pantelhó, during the second half of the year, the first work sessions with Community Promoters were carried out, so that, through special accompaniment, they can finish the construction of the development plans of the localities to which they belong.

This exercise is very important, because it also represents the piloting of a training and strengthening proposal that can be replicated in the rest of the work regions, and can also be useful for more civil society organizations that share the institutional approach.



# RESEARCH AND ADVOCACY IN PUBLIC POLICY

At the beginning of 2020, each area worked on the generation of the advocacy plan in public policy at the regional level, with enthusiasm we took the first steps to integrate objectives and advocacy strategies based on what, until that moment, had been worked together with the communities.

This achievement was stopped by the situation of the COVID-19 pandemic since, given the circumstances, it was necessary to prioritize other elements of the work agenda with the communities, especially those related to health protection and economic reactivation. The plans formulated are still in force, but without a doubt, we will be updating them and resuming them with the communities in the following months.



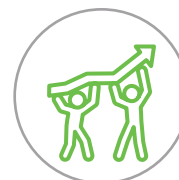
During the year, we work with the Pact for Early Childhood (Pacto por la Primera Infancia), which aims to make comprehensive early childhood development a priority on the systemic and governmental agenda; This is how we work and contribute to positioning in regional, state, and national public policy. Specifically, the states with the greatest involvement in activities in this area of advocacy are Oaxaca, Veracruz, and Chiapas.

Work with  
Pacto por la  
Primera Infancia



We continue to work with the Network for Community Development (Red para el Desarrollo Comunitario), which through CIVICUS, an international non-profit organization that in more than 145 countries is dedicated to strengthening citizen action and civil society around the world, allows us to enable spaces of a coincidence for promoting reflection exercises on the new political context in which we are located as a Civil Society and the consideration given to the community development approach in the preparation and implementation of national public policy.

Strengthen  
Citizen action



Another area in which we continue to participate in the Poverty Front, this network has made various and constant efforts to address issues of the greatest relevance to the development of our country such as the analysis and adjustment of the minimum wage, the particular monitoring of particular practices and management in electoral times, access and availability to basic public services such as health services, among others.

In addition to participation in networks, during 2020 we also collaborated on some publications, and some guides and documents generated were finalized directly by Fondo para la Paz with the participating population. Some topics in which publications were contributed were climate change, nutrition, water, and sanitation diagnostics, and nutritional diagnostics in children under 5 years of age.

A very important aspect for progress on this issue has been the growing participation of Fondo para la Paz in different areas of public policy at the local-regional level, either by the organization's team or by the population directly, here are some examples: representative of the social sector before the Board of Directors of the Technological University of Calakmul; part of the Advisory Council of COPLADER; participation in events called by different levels of government to have citizen participation and participation, from the coordination, in the network of CSOs in Huasteca.

It is important to remember in this section that the work that is being carried out with Community Water Managers not only affects them and they can carry out their work in the best possible way, but also seeks to generate incidence in public policy to local-regional level, and even has the ambition to promote community public agreements regarding the issue of water and sanitation.

Together with various organizations, we participate in calls generated by CONACYT and PRONACE. Fortunately, two initiatives passed the first stage, and work was being done on the formulation and design of research and advocacy projects for the sustainability of socio-ecological systems and coffee-growing territories.

The communities of Pantelhó were active knowing and participating in the initiative generated by the Chiapas Gender Equality Secretariat "La Mercadita", which is a space that seeks to shorten the routes of the products until they can reach the consumer, and places special emphasis on the involvement of local production groups and particularly in the involvement of women.

This initiative has grown significantly in recent months and we believe that it is scaling up in more regions of the country is feasible, as a model of articulation, socialization, commercialization, and linkage.

A special achievement for the Costa, Chinantla, Mixteca, Huasteca and Sierra Zongolica regions was the generation and consolidation of Special Committees for Reactivation (CER), which were convened by local authorities, population, civil society organizations, academy and other actors with work and presence in the different regions.

The objective of the CERs has been to discuss, reflect and articulate strategies and actions that help to manage the situation in the framework of the COVID-19 pandemic, however, given the good results that have been achieved in several of the CERs, these entities may be able to continue their work beyond the particular circumstance.

A particular achievement occurred almost at the end of the year when a project that seeks to generate and consolidate a laboratory for the training and promotion of human rights in the Huasteca region was finalized.

This initiative is funded by a program of the European Union.

**Special thanks to the technical and financial partners who have participated directly:**

National Institute of Indigenous Peoples, The Hunger Project Mexico, Alternatives and capacities, Educia, Philanthropic Association Cummins, "Education and Citizenship," Colegio de la Frontera Sur, Secretariat of Gender Equality of Chiapas, Technological Institute of Comitán, Foundation Walmart México, BORDA las Americas, Foundation Avina, Cántaro Azul and the networks that we work with.

# SPECIAL ACTIONS IN THE FACE OF THE COVID-19 EMERGENCY

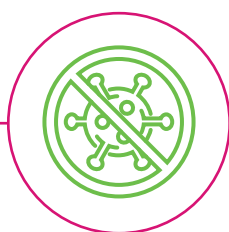
The COVID-19 pandemic has been humanity's main challenge in many years, and for predominantly indigenous rural communities the problem has been even more worrying given the conditions of marginalization and vulnerability in which they find themselves.

Even communities that have been advancing their development processes have experienced with concern the risks and health, environmental, economic and social problems that have been arisen. In this context, from this point of view, we wish to recognize and applaud the resilience and determination with which many populations have faced the situation.



They continue to be an example of collective action, stamina and will; the source of inspiration for our work and the basis of our hope for the change we all want to see: cohesive, self-managed communities with a vision of sustainable development.

Fondo para la Paz (Fondo para la Paz) in response to this reality and to contribute to the well-being of every member of the communities and the collaborators (es), generated a strategy for, together with technical and financial allies, the circumstance would be addressed from the different edges and challenges that were presented.



COVID-19 pandemic strategy




The first death from COVID-19 in Mexico occurred on March 18, 2020, at that time, Fondo para la Paz had already considered different scenarios and measures to be promoted for the support and care of both the organization's collaborators and their families, as well as the population with whom we work.




**As a summary, we present a concentrate of the actions that were promoted.**

- 
- 1 To prevent the spread of the COVID-19 pandemic in the territory of the communities in which Fondo para la Paz collaborates, it was initially decided to avoid the transfer of people from outside the communities to these territories. This element has remained in force, activating the operation in the field based on the official traffic lights, the indications of local authorities, research institutes, and other authorized and recognized actors in the matter.



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  - 2 To prevent the spread of the COVID-19 pandemic in the territory of the communities in which Fondo para la Paz collaborates, it was initially decided to avoid the transfer of people from outside the communities to these territories. This element has remained in force, activating the operation in the field based on the official traffic lights, the indications of local authorities, research institutes, and other authorized and recognized actors in the matter.



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  - 3 Institutional protocols were generated for the safe execution of our operation for the team and for the participating families. A guide was also generated to enable the communities themselves to develop their local protocols. These materials were made available free of charge to other organizations or actors for whom they could be of use.



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  - 4 Together with other organizations and actors, we created a living against COVID-19, (todosconvida.mx) an Internet page from which we work to eradicate or at least reduce fake news. This page presents revised and classified information that may be of value to decision-making of different audiences. The service is free and maintains the interest of helping us to be a well-informed society.



---

  - 5 Thinking about the different ways to support the situation of the communities, it was considered that an important area is to seek the organization and articulation of actions to contribute to greater stability and a sense of unity outside through the formation of Special Committees for Reactivation (CER), whose main objective has been communication between the actors with an impact on the localities of the municipalities to harmonize actions and commitments by putting the localities at the center. The topics discussed in the CERs have been related to the articulation of the operations of the organizations to manage responsibly and the efficient return to the fieldwork of the different actors with the incidence in the territory. This group has had an important participation in the planning and execution of action meetings around the challenges they have been facing, such as the economic reactivation and the incidence of other factors such as seasonal diseases, climatic phenomena, among others.

For the CER, civil and community organizations with an incidence in the territory, representatives of the communities and localities, representatives of the "ejidal" (common land) and municipal authorities, representatives of strategic sectors such as health, civil protection, education, among others, were considered.



---

  - 6 A special campaign was carried out, the main objective of which was to allow the purchase of life support supplies and equipment for the communities and protective equipment for the sick and health personnel, and thus allow people in critical conditions to be transferred to a hospital a medical center that can treat them. The results that were achieved in this area were encouraging due to the solidarity reaction of the organizations and institutions that supported and generated a sense of closeness and motivation to the very important communities to face the situation. Here is a summary of all the supplies and equipment that until December 2020 could be delivered to rural medical units, regional COVID clinics, and directly to families thanks to the support of the technical and financial partners involved.


-

SUPPLIES / PURCHASES FOR COVID-19	
Quantity	Supplies
8,421	Surgical gowns
23,900	Pairs of gloves
932	Safety glasses
53,103	Face mask
306	Oximeters
2,765	Liters of chlorine
15	20 liter tanks
2,685	Manual respirators
162	Posters
130	Digital thermometers
72	Infrared thermometers
9	Fans
200	Microdrugs
31	Disposable circuits
21	Vital Signs Monitors
5	Fan humidifiers
1	Vaccum cleaner
20	Oxygen tanks
1,769	Masks
339	Liters of antibacterial gel
2	Toilet booths with showers
5	Laryngoscope handles
20	Laryngoscope blades
8	Lots of pantries
400	Rapid COVID-19 tests
1,048	Kilos of soap
118	sanitizing mats
42	Paper towel boxes
10	Cleaning supplies packages
90	Acrylic Barriers
101	Reusable overalls suits
20	Security tape rolls

We still have more than a year to overcome this challenge and the road will not be easy. The effects on social, economic, emotional, and health are enormous.

It is also important to consider that, under this circumstance, problems such as domestic violence, sexual abuse, discrimination, among others, have increased.

We are grateful that you continue to support all the initiatives that we are generating to sustain and promote the development processes of rural communities, with a special look and care for them even more vulnerable populations: women, girls, and boys.

**Special thanks to the technical and financial partners who have participated directly:**

Scotiabank, Kahlúa, Metlife Foundation, Alsea Foundation, Interprotección Foundation, CCL Industries, HDI Insurances, CAAAREM Foundation, Philanthropic Association Cummins, Steelcase Mexico, United Way México, Corteva Agriscience, and dozens of people who made specific contributions for these actions.

## SPECIAL ACTIONS IN THE FACE OF AMANDA AND CRISTOBAL STORMS

Amid the pandemic, the Yucatan Peninsula experienced the effects of the tropical storms Amanda and Cristobal.

The communities of Calakmul, Campeche which we work with were particularly affected by floods and seasonal convergence of diseases such as Dengue and Chikungunya that added to the great concerns about COVID-19.



At Fondo para la Paz, we made alliances and thanks to the support of Scotiabank, Save the Children Mexico and the W.K. Foundation Kellogg, we were able to support the delivery of pantries (more than 3.000 pantries that supported about 500 families), personal protective supplies (for both health personnel and affected persons), and generation and dissemination of information material to manage the situation as well as painting public spaces to disseminate care and care measures (16 fences).

It was satisfactory to see that the infrastructure that we had worked with in advance with the communities, such as the community kitchens, served as shelters for the most affected families.



# PARTNERS AND RECURRING DONATIONS

The Institutional Development area is responsible for attracting new recurring donations to Fondo para la Paz, which provides us with income, which allows us to have freedom when deciding where and how to work in favor of participating families who live in conditions of poverty and extreme poverty.

The area, from 2020 onwards, consists of **three specific axes**:



**The main objective of the Partner Service Center** is to maintain current donations as well as to follow up on new partners.



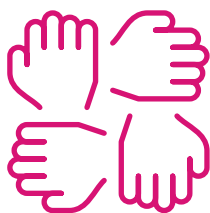
**Events**, which takes care of exclusive experiences.



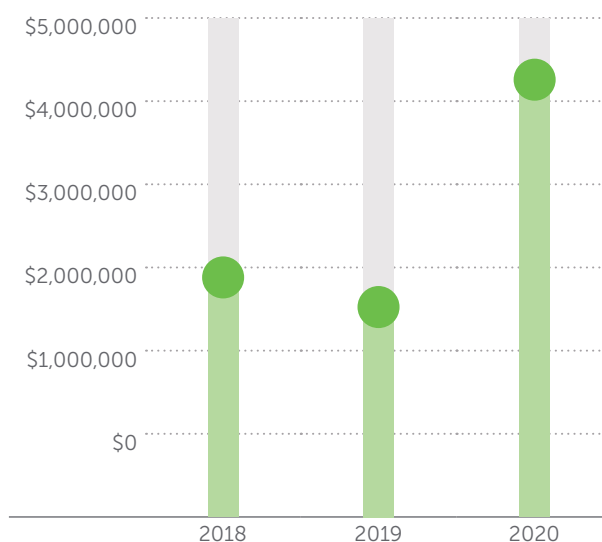
**Communication** guides alignment, branding and digital strategy processes.

We have a **select group of partners**, who provide a recurring amount for project execution.

In 2020, we gained **118 new partners** by adding all of the existing donor attraction strategies, which is money at **489.300 pesos per year**.



In addition, we also obtained 763 unique donations for 4,286,157.46 pesos; which undoubtedly helped us to exceed our overall goal of last year.

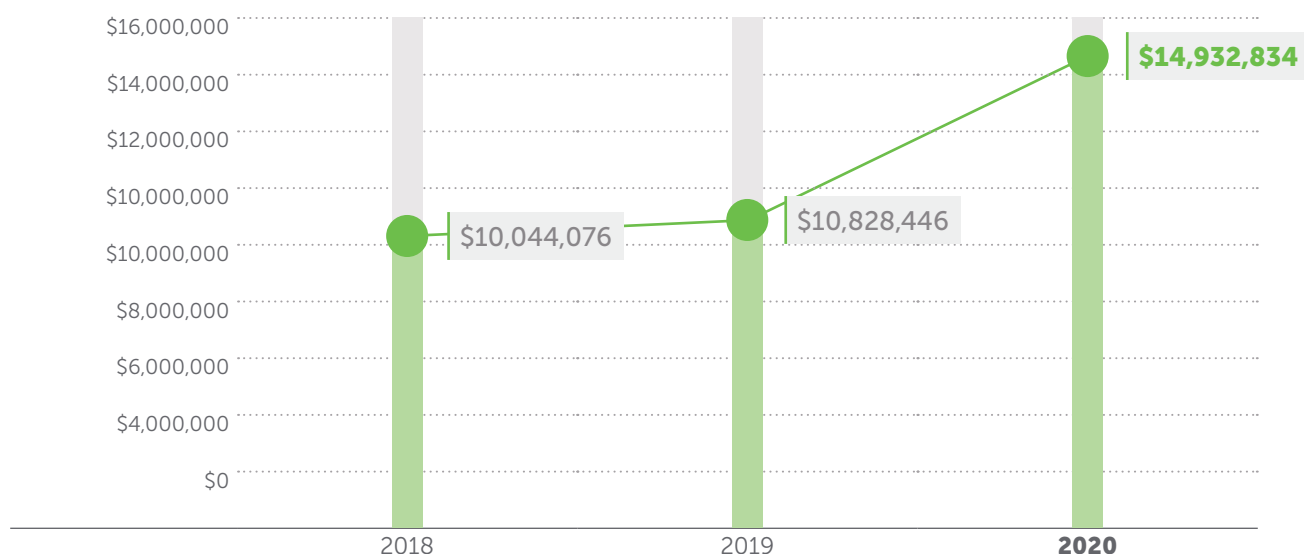
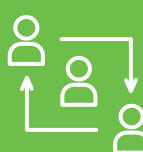




As part of all the strategies that the Institutional Development area works to achieve its goals, there is that of "Accompaniments"; which consists of offering high-level conferences at the national level, on topics of interest for the professionalization of the insurance industry, at the same time that we promote and affiliate more partners and recurring partners to this cause. We especially thank the Mexican Association of Insurance and Surety Agents for their interest and support with this strategy.

We were also present on the 4th. "El Asegurador" Golf Cup at Los Encinos Golf Club, for the benefit of Fondo para la Paz, where this sport has become a special event for the benefit of participating families, we thank the newspaper "El Asegurador" for inviting us year after year.

The previous achievements make 2020 the best year for the area since its creation in 2015, with 1,849 recurring donors and 588 unique donations that made us obtain the amount of **14,932,834.66** pesos.



## EVENTS



2020 represented a year of changes and challenges for all areas of Fondo para la Paz, and for the Coordination of Events was no exception; we started the year with the strategy of organizing experiences for small groups, which we carried out from January to March, making a total of 9 experiences attended by 95 people, between tastings and workshops.

Due to the pandemic that began in mid-March in our country, we had to look for new mechanisms to be present with our partners and allies, and at the same time to continue to attract new donations.

In the month of April, we begin with the realization webinars or online events, for which we have different topics such as human development talks, drawing and origami workshops, wine and tequila tastings, webinar preparation of dishes, such as the one they shared with us from the communities where we work, and in which they taught us to prepare traditional sauces.

With this new dynamic, we were able to count on the virtual presence of 1,609 people during 28 webinars that were donated by each of the speakers.

For the end of the year of our online events, we had a conference with the businesswoman and famous participant of the Shark Tank México program, Dr. Patricia Armendariz, who told us about her experience in the business world and entrepreneurship; this webinar required a donation for access, with an attendance of more than 150 people.

During this year we were also able to carry out events in conjunction with some of our allies, including Nextgen, with whom we were able to organize an online Mexican sauce workshop for their collaborators, taught by members of the communities in Oaxaca and Veracruz.





We were also the organization chosen by the Steelcase México company, to be benefited from the proceeds from their first online auction called "Quarantine Portraits", which they organized by inviting various architecture firms, designers, and students, who made works with inspired themes in COVID-19, having a great appeal among its main clients.

As a result of the strategies carried out, we were able to obtain the equivalent of 27,050 recurring pesos, which is multiplied month by month to obtain an annualized income of 215,900 pesos; plus 297,151 pesos in one-time donations.

In summary, 2020 was a year of learning, experiencing new spaces, reinventing the strategies, and imagining more possibilities to continue working for the benefit of indigenous communities in Mexico. Thanks to all the allies, members, and participants who were part of some experience or webinar during this year.



**28**  
Webinars



**1,609**  
Participants



Raises  
**27,050**  
recurring pesos



**297,151**  
only donations

# PARTICIPATION IN EVENTS AND PUBLIC SPACES

---

Perspectives of coffee growing in Mexico intersectoral dialogues in the international coffee day market

---

Understanding community water and sanitation management, and its protagonists

---

Virtual forum international volunteer day

---

Presentation and evaluation at the conservation agriculture technicians workshop of the International Maize and Wheat Improvement Center (CIMMYT)

---

Participation and award in the Cargill-CIMMYT award in the opinion leader category.

---

Participation in the state council of the Pact for Early Childhood with advocacy in the SIPINNA and the piloting of the route of services for early childhood in the state of Oaxaca.

---

Participation in the Pact for Early Childhood in Chiapas.

---

Participation in the Pact for Early Childhood in Veracruz.

---

Participation of 5 members of community water committees in the integration process of the Regional Water Program of the Yucatan Peninsula 2020-2024.

---

Participation in the process of updating the management program of the Hondo River Basin Commission.

---

Participation in the Meeting of the Technical Council of the "Evaluation system to measure how interventions impact the development of children in the Yucatan Peninsula".

---

Realization of the Coffee Fair with producers (es) from 4 municipalities of Chiapas.

---

In the framework of this event, there was also a discussion and a tasting.

---

Participation in the Native Corn Fair, in San Cristóbal de las Casas, Chiapas.

---

Participation in La Mercadita, an initiative of the Secretariat for Gender Equality of the state of Chiapas.

---

International Congress of Sustainable and Technological Entrepreneurship for Social and Business Development of the Comitán Technological Institute.

---

Participation in coordination as a visiting professor in the Socio-environmental Complex Systems course.

---

Speaker at the Food Safety and Covid-19 Development Strategies webinar organized by PROASUS.

---

Consultation with indigenous peoples and communities in citizen participation (towards the 2021 elections) in San Luis Potosí. State Electoral and Citizen Participation Council and Chamber of Deputies.

---

Coordination of the Huasteca regional network.

---

Virtual Forum: 2020 gLocal Evaluation Week. Community Development Program. Evaluate to improve.

---



# COMMUNICATION

Communication is a tool at the service of the organization; facilitates the visibility of projects, dissemination of results and links the organization with society, which contributes to achieving legitimacy and recognition.

The communication area dedicates its efforts to disseminate the actions and projects of the Fund for Peace, to the inhabitants of the communities, the donors, strategic allies, and the general public; through the use of different communication tools: **website, press, radio, social media or campaigns.**

## Social Media

The year 2020 was an opportunity to adapt communication strategies with digital activities such as talks, webinars, online conferences, digital campaigns, and new technologies to maximize the promotion of projects.

We also continue working to strengthen our channels and link with our strategic allies by holding 15 talks on different topics.

At the end of the year we reached the figures of 11,664 followers (up 20% from the previous year) and 12,099 followers on Facebook (up 24% from the previous figure), 4,301 followers on Twitter (up 3% from the previous year), 1,326 followers on Instagram (uploading a 22%), and a reach of 274,006 impressions on the YouTube channel (70% increase over the previous year).

One of the core projects was the realization of an awareness campaign with dissemination and prevention materials against COVID-19 that

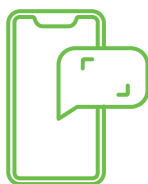
was translated from Spanish into ten indigenous languages; which were available not only to the field team but to other civil organizations concerned about the inhabitants of rural areas without access to information in their language, having a reply in the press and radio programs.

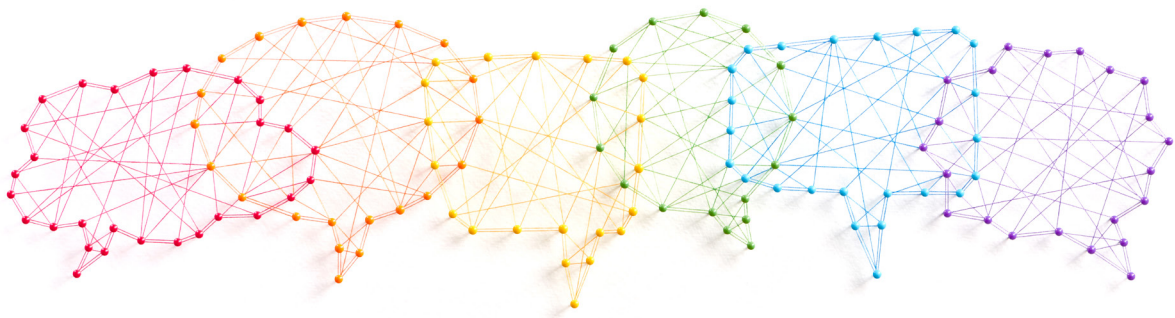
## Press and publicity

We strive to maintain a cordial relationship with the representatives of different media through press releases (sending 30 press releases which mean 22% more than the previous year), sent to the media, and published on the website of the organization.

We strengthened our relationship with high-level journalists, for example, the participation of Karla Iberia Sánchez as moderator of the online discussion on "Community water and sanitation management" in December 2020.

In addition to the participation of our institutional





spokespersons in programs such as in “Interview with Fernanda Tapia”, the Heraldo online, regional community radios, press news, among others.

In addition to participating in the crowd funding campaign called Tierras Mayas (Mayan Land), an initiative of the WK Kellogg Foundation on the HipGive platform with the project “Safe Food and Water for Communities affected by storms in Calakmul” with which we collaborate with the team from the Calakmul Operation Center. Which received the diffusion of actors from Mexico and the United States, athletes and comedians.

The campaign, together with the work of the internal team, achieved a collection of 10,000 dollars for the reconstruction of a greenhouse and water tank affected by tropical storms Amanda and Cristóbal in the Dos Lagunas Norte community in Campeche; source of water and food for the local population, and that thanks to the collection and the work of the Operation Center team will be able to be restored.

Work continued aligning the institutional image in all internal and external communication through the design of material with the same graphic line between the various channels to contribute little by little to the recognition of the Fondo para la Paz brand.

## Institutional image



# FINANCIAL INFORMATION

## Internal auditing dictation



### INDEPENDENT AUDITORS' REPORT

BOARD OF SPONSORS OF  
FONDO PARA LA PAZ, I.A.P.

#### Opinion

We have audited the financial statements of FONDO PARA LA PAZ, I.A.P. (hereinafter company), which comprise the statements of financial position at December 31, 2020 and 2019, the statements of comprehensive income, the statements of changes in net assets and of cash flows for the years then ended, and notes thereto, as well as a summary of significant accounting policies and other explanatory information.

In our opinion, the accompanying financial statements present fairly, in all material respects, the company's financial position at December 31, 2019 and 2018, as well as its income and cash flows for the year then ended, in accordance with Mexican Financial Reporting Standards (MFRS).

#### Basis for our opinion

We have conducted our audit in accordance with International Standards on Auditing (ISA). Our responsibilities under those standards are described more broadly in the section on Auditor's responsibilities for the audit of the financial statements in this report. We are independent of the company, in accordance with the ethics requirements applicable to our financial statement audit in Mexico, aside from which, we have complied with all other ethics responsibilities under the Code of Professional Ethics of the Mexican Institute of Public Accountants. We consider that the audit evidence gathered by us provides proper and sufficient support for our audit opinion.

#### Responsibilities of Management and of those responsible for the company's governance in connection with the financial statements.

Management is responsible for fair preparation and presentation of the accompanying financial statements in accordance with MFRS and for the internal control structure considered by Management to be necessary to ensure that the financial statements are free of material misstatement due to fraud or error.

When preparing the financial statements, Management is responsible for determining the capacity of the Company to continue in existence as a going concern, revealing any going-concern issues and using the going-concern basis, unless management intends to liquidate the Company or discontinue operations, or lacks a more objective means of doing so.

Those responsible for Company governance are responsible for supervising the Company's financial reporting process.

#### Auditor's responsibilities for the Audit of the financial statements

Our objective as auditors is to obtain reasonable assurance that the financial statements considered as a whole are free from material misstatement due to fraud or error and to issue our audit report, which includes our opinion. Reasonable assurance is a high level of certainty, but not a guarantee, that an audit conducted in accordance with ISA will invariably bring to light existing material errors, if any. Departures can be due to fraud or error and are considered to be material if, either individually or in the aggregate, it can be reasonably inferred that they will influence economic decisions made by users based on the financial statements.

As part of an audit conducted in accordance with ISA, we exercise our professional judgment and apply our professional skepticism throughout the entire audit. We also:

- Identify and evaluate the risks of material error in the financial statements arising from fraud or error, design and implement audit procedures to minimize those risks, and obtain sufficient and adequate audit evidence to support our opinion. The risk of failing to detect a material error arising from fraud is higher than that of a risk arising from an unintentional error, because fraud may involve collusion, falsification, intentional omissions, intentionally misleading statements or overriding of internal controls.
- Obtain an understanding of internal controls relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal controls.
- Assess whether or not the accounting policies applied are appropriate and the accounting estimates used by management are reasonable, as well as an evaluation of the overall presentation of the financial statements.
- Determine whether it is appropriate for management to use the going-concern basis of accounting and whether, based on the audit evidence obtained, there is material uncertainty as to events or conditions giving rise to significant doubt as to the company's capacity to continue in operation as a going concern. If we conclude that there is material uncertainty, our audit report must emphasize the respective disclosures contained in the financial statements, or, if those disclosures are inadequate, we are required to issue a qualified opinion. Our conclusions are based on the audit evidence obtained up to the date of our audit report. However, subsequent facts and conditions could result in the Company ceasing to qualify as a going concern.

We advised those responsible for Company governance concerning, among other matters, the scope and timing of the audit and significant audit findings, as well as any significant internal control deficiencies encountered during the course of our audit.

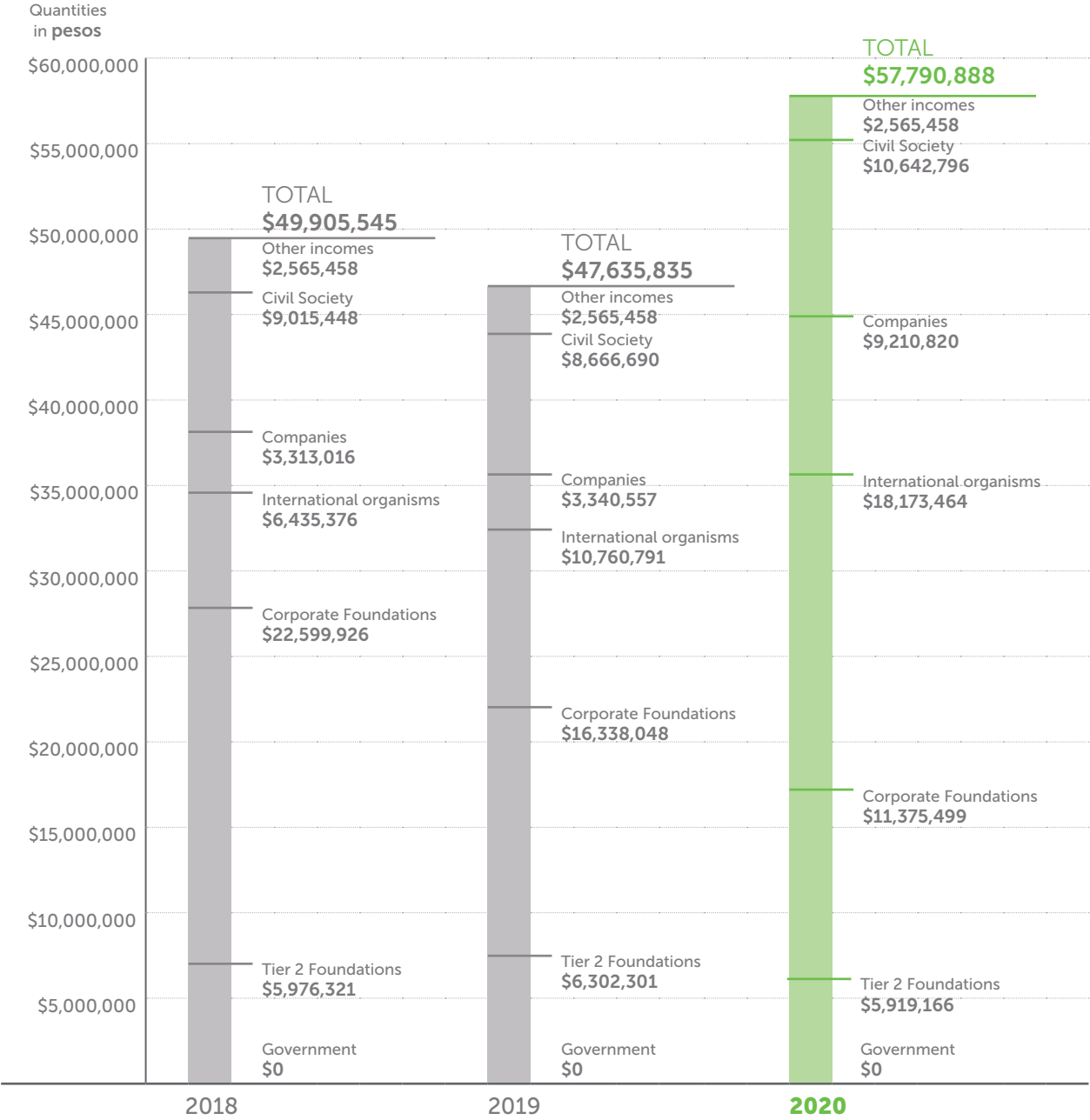
IPS CONSULTORES Y ASOCIADOS, S.C.  
C. P.C. SERGIO ORTEGA DE LA PEÑA SALAZAR ILARREGUI  
SOCIO DIRECTOR  
CIUDAD DE MÉXICO, A 29 DE ENERO DEL 2021

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Income according to origin of Resource

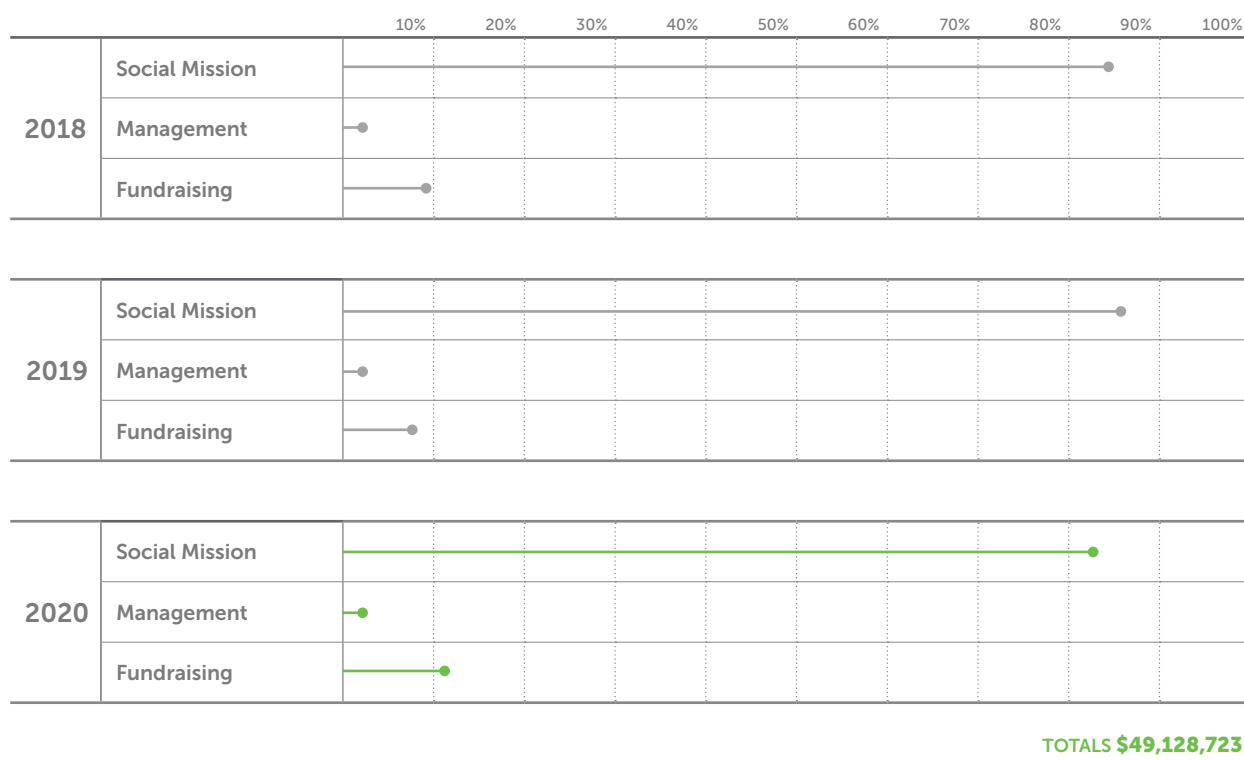
It refers to the origin of the resources with which the social mission of the institution is carried out.



## Social Mission Management Fundraising

### According to the nature of the expense

Refers to the line items to which the institution's resources were applied.



### Resource Mobilization

It means fundraising, usually in kind, to support projects in communities through strategic partners or government bodies located in the coverage areas.






**2018**  
\$29,023,065

**2019**  
\$80,958,406

**2020**  
\$36,396,622

## Destination of Resources

Refers to the Fondo para la Paz projects to which the resources were applied.

	2018	2019	2020
 Nutrition	1%	6%	1%
 Access to Services	94%	78%	68%
 Environment	2%	2%	1%
 Education	2%	11%	14%
 Health	1%	3%	16%
<b>TOTAL</b>	100%	100%	100% \$41,729,004. <sup>00</sup>

# INSTITUTIONAL ALLIES

Actinver

**AFIC**  
Asociación  
Filantrópica  
Cummins

**AGROSOL**  
LOS PLANTOS DEL CAMBIO CLIMÁTICO

**Alsea**  
FUNDACIÓN

**BORDA**  
LAS AMÉRICAS

**CNF**  
BANCO DE DESARROLLO  
DE AMÉRICA LATINA

**CASA  
KIMA**  
CIUDAD REAL

**CCL**



**COMUNIDAR**

**CORTEVA**  
agriscience

**coopera**  
ONGD

**Fundación  
ALBERTO  
BAILLÈRES**

**Avina** Fundación

**Fundación  
ACIR**

**FUNDACIÓN  
COPARMEX**

**Gaya**  
DESDE 1873  
PINILLA & ESPECIAS

**gira**

**groundswell**  
international

**ihs**

**inirap**  
Instituto Nacional de Investigaciones  
Forestales, Agrícolas y Pecuarias

**KAHLÚA**

**Macuilli**  
Tecnología para el campo

**Microsol**

**Qualcomm**

**Quálitas**  
Compañía de Seguros

**REPA CONSTRUCCIONES S.A. DE C.V.**

**RÍO ARRONTE**  
FUNDACIÓN

**UASLP**  
Universidad Autónoma  
de San Luis Potosí



**valmex**



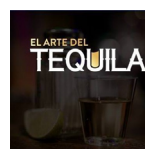
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TAMALES  
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Viridiana  
Moguel

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of Calakmul

H. Municipality of  
Mixtla de Altamirano

H. Municipality of  
Pantelhó

H. Municipality of  
San Antonino  
Monteverde

H. Municipality of  
San Antonio

H. Municipality of  
San Felipe Usila

H. Municipality of  
San Juan Lachao

H. Municipality of  
San Juan Quiotepec

H. Municipality of  
Santa María  
Chilapa de Díaz

H. Municipality of  
Santa María  
Temaxcaltepec

H. Municipality of  
Santiago  
Comaltepec

H. Municipality  
of Tampamolón  
Corona

H. Municipality  
of Tanlajás

H. Municipality of  
Tequila

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# AWARDS AND RECOGNITIONS

YEAR	INSTITUTION GRANTING THE ACKNOWLEDGMENT	AWARDS AND RECOGNITIONS
2001	RED MEXICANA DE SERVICIOS DE EMERGENCIA	Recognition of "REMSE Work" in favor of disaster victim.
2002	FOMENTO ECONÓMICO MEXICANO, FEMSA E INSTITUTO TECNOLÓGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY, ITESM	"Best Institution" Eugenio Garza Sada Award.
2003	SECRETARÍA DE DESARROLLO SOCIAL, SEDESOL E INSTITUTO NACIONAL DE DESARROLLO SOCIAL, INDESOL	"One of the 20 Best Social Practices in Mexico"
2004	ASOCIACIÓN MEXICANA DE INSTITUCIONES DE ASISTENCIA PRIVADA, AMIAP	Recognition for the "International Day of Altruism"
	DALAI LAMA	Selected by the Dalai Lama to receive a donation.
2005	WALMART	"Recognition for operation of social programs"
	CENTRO MEXICANO PARA LA FILANTROPÍA, CEMEFI	Certificate of "Institutionality and Transparency"
	EXPANSIÓN GRUPO EDITORIAL	"Transparent and Reliable Institution"
2006	RIES & RIES Y LA UNIVERSIDAD ANÁHUAC	Premio Nacional de "Mercadotecnia AL RIES a la Marca Social del Año"
	CENTRO MEXICANO PARA LA FILANTROPÍA, CEMEFI	"AL RIES National Marketing Award to the Social Brand of the Year"
2007	DIANUI, A.C. y Foundation MEXICANA PARA LA SALUD, A.C., FUNSALUD	"Child Nutrition Philanthropic Award"
	PREMIOS COMPARTIR, XIX EDICIÓN	"Award to Institution in Community Development"
2008	DIANUI, A.C. y Foundation MEXICANA PARA LA SALUD, A.C., FUNSALUD	"Child Nutrition Philanthropic Award"
	JUNTA DE ASISTENCIA PRIVADA, JAP	Work recognition certificate
2009	SECRETARÍA DE SALUD, EL CONSEJO CIUDADANO CONSULTIVO DEL SISTEMA NACIONAL PARA EL DESARROLLO INTEGRAL DE LA FAMILIA, LA OFICINA DE LA PRESIDENCIA DE LA REPÚBLICA, LA SECRETARÍA DE RELACIONES EXTERIORES, LA SECRETARÍA DE HACIENDA Y CRÉDITO PÚBLICO, LA SECRETARÍA DE DESARROLLO SOCIAL Y EL INSTITUTO NACIONAL DE DESARROLLO SOCIAL.	"Honorable Mention of the National Award for Voluntary and Solidarity Action"
	CENTRO LATINOAMERICANO DE RESPONSABILIDAD SOCIAL, CLARES, Y Foundation SOCIAL ANÁHUAC, IAP	"CLARES" Social Responsibility Award
2010	SECRETARÍA DE SALUD, EL CONSEJO CIUDADANO CONSULTIVO DEL SISTEMA NACIONAL PARA EL DESARROLLO INTEGRAL DE LA FAMILIA, LA OFICINA DE LA PRESIDENCIA DE LA REPÚBLICA, LA SECRETARÍA DE RELACIONES EXTERIORES, LA SECRETARÍA DE HACIENDA Y CRÉDITO PÚBLICO, LA SECRETARÍA DE DESARROLLO SOCIAL Y EL INSTITUTO NACIONAL DE DESARROLLO SOCIAL.	Honorable Mention of the National Award for Voluntary and Solidarity Action

YEAR	INSTITUTION GRANTING THE ACKNOWLEDGMENT	AWARDS AND RECOGNITIONS
2011	SISTEMA TECNOLÓGICO DE MONTERREY	"Luis Elizondo" award for humanitarian category
	Foundation PFIZER MÉXICO	7th. Winner "Call for Social Projects Pfizer"
	FORO REGIONAL PARA AGENTES DE SEGUROS Y FIANZAS "EL ASEGURADOR"	Recognition for "His daily work in the fight against extreme poverty in Mexico"
	Foundation MERCED, A.C.	Award "Razón de Ser"
2012	CENTRO MEXICANO PARA LA FILANTROPÍA, CEMEFI	Recognition of "Commitment to Others"
		Recognition "Post Mortem to Gonzalo Gout"
	Foundation CAAAREM	Recognition "Thanks to you Mexican childhood has a wind favor"
	Foundation WALMART WALMART MÉXICO	Agradece "Su compromiso y profesionalismo para mejorar la calidad de vida de muchos mexicanos que viven en pobreza"
2013	NACIONAL MONTE DE PIEDAD	Galardón "Pedro Romero de Terreros"
	H. Municipality of TEQUILA, VERACRUZ	Recognition of the transcendent work for the benefit of the most marginalized communities"
	METLIFE	Call winner
	UNIVERSIDAD IBEROAMERICANA, CIUDAD DE MÉXICO	Honorable Mention of the Ibero Award for Social Commitment
2014	ASOCIACIÓN FILANTRÓPICA CUMMINS	Potosí Philanthropy Award
	INSTITUTO NACIONAL DE DESARROLLO SOCIAL, INDESOL	Recognition for 20 years of philanthropy work
2015	FONDO MÉXICO UNIDO	Recognition for "Best innovation award for 2015" in the Health category
	Foundation WALMART MÉXICO	Winners of the "Entrepreneurs" Award
2016	INSTITUTO TECNOLÓGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY, ITESM	"Preparing students with human sensibility" recognitions
2017	MICROSOL	Acknowledgment for participation in the Utsil Naj program (Healthful home for all)
2018	PREMIOS LATINOAMÉRICA VERDE	The projects "Community development model for rural populations. From theory to practice" and "Agroforestry systems for the development of indigenous communities" are ranked 61 and 284 respectively in the ranking of the 500 best social and environmental projects in Latin America.
		The projects "Community water managers that preserve their heritage and that of the Selva Maya" and "Water, health and the environment in 110 indigenous rural towns in Mexico" are located in position 131 and 231 respectively within the ranking of the 500 best social and environmental projects in Latin America.

YEAR	INSTITUTION GRANTING THE ACKNOWLEDGMENT	AWARDS AND RECOGNITIONS
2019	PREMIOS LATINOAMÉRICA VERDE	Project: "Rural Community Kitchens, strategy for food safety" is ranked in position no. 253.
2020	PREMIOS LATINOAMÉRICA VERDE	<p>Sustainable Community Development Program. It was placed in positions 8 and 49 in the Human development category and the general ranking respectively.</p> <p>Utsil Naj Mexico Position 23 and 98 in the Human development category and the general ranking respectively.</p> <p>Rural community dining rooms. Position 43 and 178 in the Human development category and the general ranking respectively.</p> <p>Agroforestry systems for development. Position 37 and 258 in the Flora and Fauna category, and the general ranking respectively.</p>





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Act. Harald Feldhaus Herrmann

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Thanks to each of the people  
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make our work possible.

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